

# KRVC

*Kingsbridge Riverdale Van Cortlandt*



**Development  
Corporation**

## **North Riverdale Festival 2017** **Sponsor Packages**

**\$300**—Biz Basic—Exhibit space at the event with table and two chairs. Logo featured on all event promotional materials, flyers, programs, stage banner, online promo and magnet display of your logo featured on our KRVC Truck at this event.

**\$500**—Biz Plus—Exhibit space at the event with table and two chairs. Logo featured on all event promotional materials including bus shelter ad, flyers, programs, stage banner, online promo and magnet display of your logo on our KRVC Truck at this event. Logo featured in KRVC newsletter (May edition). Choice of either two tickets to KRVC Gala or two RiverFest boat ride tickets.

**\$1000**-Biz Super—Exhibit space at the event with up to three tables, 10 chairs and tent coverage. Logo featured on all event promotional materials including bus shelter ad, flyers, programs, stage banner, online promo and magnet display of your logo on our KRVC truck featured at all our "Truckin with KRVC" events throughout 2017. Logo featured in KRVC newsletter (May, September and November editions). Two tickets to KRVC Gala and two RiverFest boat ride tickets. Invitation to our RiverFest event reception after the festival. Ticket for a Hot Air Balloon Ride at our RiverFest event \*

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**Please Support KRVC's  
North Riverdale Avenue Block  
Festival  
Sunday, May 7, 2017, 1-5 pm  
North Riverdale Ave.**

**Important Sponsor Notes:**

**Bus Shelter Ads** - We must have your sponsorship commitment and logo by April 15, 2017 to ensure that your logo will be featured on our giant 6X4 foot bus shelter ad on Riverdale Ave and 256th Street.

**“KRVC News” Newsletters** - Three issues remaining to be produced in 2017 to be distributed in red newsrack boxes near the bus shelter ads – top sponsors logos on back. Top sponsors can also provide coupons for the issue and feature articles with photos!

**Balloon rides** are dependent on optimum weather conditions

Send logo in JPEG format and description of your exhibit to Farrah Rubin at [farrahkrvc@gmail.com](mailto:farrahkrvc@gmail.com).