Riverdale RiverFest is produced by the Kingsbridge-Riverdale-Van Cortlandt Development Corp./KRVC together with a coalition of volunteer residents and community groups. The goal of the event is to promote the creation of the Hudson River Greenway and to celebrate the Hudson River. Admission to the festival is free.

The first festival in 2010 drew over 3000 participants and each year that number has increased. Festival-goers have the opportunity to sail on tall ships, enjoy music by talented local and national performers, experience interactive exhibits and presentations, and most importantly, enjoy recreational activities along the banks of the majestic Hudson River. Last year, we expanded our Saturday programming with a free, family-friendly, outdoor movie.

RiverFest, in tandem with a concerted grassroots organizing effort has brought us so close to realizing our dream of an all-waterfront Greenway along the Hudson River. Thanks to funding from State Senator Jeff Klein, the MTA is in the process of conducting an engineering study. With your help, we can get even closer.

While Governor Cuomo's recent announcement of the creation of the Empire State Trail did not include funding for a Greenway along the Hudson River in the Bronx, the project is an exciting development for the State of New York and demonstrates a real commitment to pathways and trails for recreation. The growing momentum toward reclaiming public land for waterfront communities nationwide is undeniable and **will** yield a positive outcome for the Northwest Bronx in the near future.

There are many ways you can support and participate in RiverFest 2017 and the Hudson River Greenway Initiative. Here are a few:

- (1) Please attend the Community Board 8 Special Committee on the Greenway meeting on April 6, 2017 at 7pm at the Riverdale Y. This meeting will include an update from the MTA on the study and it will be attended by our local elected officials. It is vitally important that all interested parties and stakeholders attend to demonstrate our community's desire for an all-river Hudson River Greenway in the Bronx.
- (2) Participate in RiverFest 2017 as a Vendor or Exhibitor.

<u>riverdaleriverfest.org/vendor-registration</u>

(3) Volunteer to help with RiverFest 2017.

riverdaleriverfest.org/volunteers

(4) Donate to RiverFest 2017.

riverdaleriverfest.org/donations



or donate via check, payable to KRVC Development Corp. and mail it to: KRVC, 505 West 236th St, Bronx NY 10463.

All donations are tax deductible.

Thank you for your Support!