

KRVC

Kingsbridge Riverdale Van Cortlandt



**Development
Corporation**

Top Sponsorship 2017 **Packages**

\$5,000-Local Biz * Top sponsorship packages for 5 KRVC events of your choice. Select from the calendar. 2 Gala tickets with ¼ page Ad in the Gala Journal.

\$7,500-Local Biz Benefactor * Top sponsorship packages for 8 KRVC events of your choice. Select from the calendar. 4 Gala Tickets with ½ page Ad in the Gala Journal.

\$10,000-Local Biz Superstar * Top sponsorship packages for 10 KRVC events of your choice, Select from the calendar. 8 Gala Tickets with ½ page Ad in the Gala Journal.

\$12,000-Corporate * Top sponsorship packages for 12 KRVC events of your choice. Select from the calendar. Table of 8 at the Gala with a Full page Ad in the Gala Journal.

\$15,000—Corporate Superstar * Top sponsorship packages for all (20+!) events listed on calendar. Table of 8 at the Gala with a Full page Ad in the Gala Journal. Sponsorship for KRVC's Go Green Energy Efficiency Initiative, Jobs Program, Beautification, Holiday Lights Fund, Development Proposals and Brush the Bronx.

These are our top sponsor packages. We will release smaller packages for RiverFest, Block Festivals, our Gala and Holiday Lights fund throughout 2017.

Thank you for your support!

Contact Farah Rubin at
farrahkrvc@gmail.com for details.

Top Sponsor Packages include exhibit space and recognition at events. Online and print exposure for your business or organization that will reach tens of thousands of people including eblasts, social networking, website, bus shelter ads, every door bulk mailers, newsletters, event programs and signage and much more. Top RiverFest Sponsor package includes 2 boat ride tickets. **Bus Shelter Ads** - Top sponsor logos will be featured on our giant 6' X 4' bus shelter Ads we are running this year on North and South Riverdale Avenue and on Broadway. **"KRVC News" Newsletters** - Four issues produced in 2017 to be distributed in red newsrack boxes near the bus shelter ads – top sponsors logos on back. Top sponsors can also provide coupons for the issue and feature articles with photos! **Every Door Bulk Mailers** – Postcards will be mailed out in May to many households in the 10463 and 10471 zip codes to promote RiverFest. Postcards will feature the logos of top RiverFest Sponsors. **Facebook Ads** – KRVC maintains seven facebook pages – KRVC, Broadway in the Bronx, Hudson River Greenway and Riverdale RiverFest, Brush the Bronx, Club KRVC and KRVC Works. We regularly run ads for all four pages to boost the pages and posts. The pages feature sponsor logos for our events. **Website Upgrades** – KRVC maintains two websites – krvcdc.org and riverdaleriverfest.org. Both sites feature sponsor logos and other sponsor recognition. KRVCDC.org features a Community Calendar of Events that sponsors can send us info to post on. Plus the business/neighborhood directory entry for each sponsor can be upgraded to include photos, feature profiles and more. **New KRVC Office** – Our new office, a small store front located on a commercial corridor, is providing KRVC with more opportunities to further promote our sponsors. The office features an electronic bulletin board in the front window with a slide thanking sponsors. Printed materials inside the office promote our sponsors as well. KRVC also produces "Club KRVC" events with local performers, a variety of workshops and small events to further drive traffic to the space. **Eblasts**—Thousands receive snazzy KRVC event emails featuring sponsor logos. **Store Signs**—Proud Sponsor sign for business. **Flyers**—Thousands produced and circulated with sponsor logos. **Banners**—Event, Stage and Screen Banners featuring sponsor logos.