



## **Annual Report 2017**

505 West 236th Street Bronx, NY 10463 (718) 543-7100 krvcdc.org



## Message from the Executive Director

his Annual Report, covering the work of the Kingsbridge-Riverdale-Van Cortlandt Development Corporation/KRVC from July 1, 2016-June 30, 2017 is a thrilling point of pride for me to release. We had an amazing year and this is a great time to serve as the organization's Executive Director. This was our first full year in our new offices and our capacity to serve the community has increased greatly. We can now produce events and facilitate workshops on a regular basis in the space. We also meet with community members every day and listen and assist them with a range of issues. This was also our first full year with our new jobs program. Through this program, we now have photographers, videographers, graphic artists, a curator and more talented community members at KRVC than ever before. In January 2017, we purchased a GMC 10 foot Box Truck and further increased our capacity to serve the community because we use the truck as a backdrop for a mobile office throughout the Bronx. This year, we also forged new partnerships with the Amalgamated Houses, the Van Cortlandt House Museum and the Vanbarton Group (new owners of Riverdale Crossing in Kingsbridge). We have continued our work in Marble Hill and to produce block festivals, outdoor movies and RiverFest. Our Hudson River Greenway Initiative remains a top priority for our organization. I feel so fortunate to work with so many dedicated community members on all our programs and owe special thanks to State Senator Jeff Klein for his enormous and unprecedented support of KRVC.



#### Tracy Shelton



Ms. Shelton being interviewed by News 12 the Bronx at KRVC's Oscars Party on February 26, 2017 and with Assemblyman Jeffrey Dinowitz, Councilmember Andrew Cohen and State Senator Jeff Klein at KRVC's North Riverdale Block Festival on May 7, 2017.





## Message from the President of the **Board of Directors**

began my relationship with KRVC nearly 20 years ago, working on real estate development issues. Several years later, I returned to KRVC as a Board Member, and currently serve as Board President. I am proud of the many ways in which KRVC contributes to the enhancement of this wonderful community, and am committed to helping KRVC continue to grow and serve the Kingsbridge, Riverdale, Van Cortlandt and surrounding communities.

Paul Moore



#### t has been a joy to work at KRVC first as a Board Member, and for the last four years as the Development Director. I have the opportunity to meet with many businesses, organizations, and individuals throughout the Bronx. I love working with the community and connecting our Bronx Organizations with our Bronx families through our festivals, programs and events. Getting to know everyone in the neighborhood is a very rewarding experience. I am proud to be part of the cohesiveness our organization brings to the Bronx as a whole. I truly feel I am working for and with

## Message from the **Chief Financial Officer**

orking at KRVC has been an inspiring experience for me over the past years. It is financially challenging for not-for-profits to survive and it feels like magic how we make it all happen on a daily basis. My responsibilities include managing our accounting operations and financial matters and go way beyond. I have been fortunate to be involved in many other aspects of our organization such as transporting our 20 foot inflatable movie screen, producing events, driving our KRVC truck and being the coordinator of our Broadway and Kingsbridge Beautification Initiative. KRVC has always been a meaningful part of our community and I am grateful that now it has grown into such a dynamic organization. I am excited to be a key member of Team KRVC and look forward to the opportunity to continue to build on the momentum we have created.

Shari Hall

## Message from the **Cultural Program Director**

our community to make it a better place for all of us.

began working with KRVC as a volunteer in 2011. It has been a deeply rewarding experience to be part of the growth and development of the organization over the last six years. My passion has always been making connections and creating opportunities for the people in our community to come together. I find that art is one of the most profound ways to do that. By offering our neighbors, friends, and families events where they can take in a live performance or an art show and share their experiences and ideas, KRVC helps bind our community together in a way that is both enriching and uplifting. I am proud to be a part of that effort.

Linda Manning

Farrah Rubin





## Message from the Greenway Director

s Greenway Director and Lead Organizer of RiverFest, I have been entrusted to advance the Hudson River Greenway project and to ensure that Riverdale's most iconic festival continues to flourish and thrive. Having been both a board member (since 2007) and a part of the team (since 2013) has afforded me the unique perspective of watching KRVC evolve from primarily a housing management corp. to a dynamic and integral community development organization. I cannot adequately express how professionally rewarding and personally exciting it has been to be a part of Team KRVC. I look forward to my next decade with KRVC and to be a part of the bright future it will help shape for our community.

Cliff Stanton



## Message from the Jobs Program Director

t has been a pleasure to coordinate KRVC's Work Local! Hire Local! Program over the past year and to work at a community-based organization that values and supports its local community by creating a meaningful and accessible program to benefit the community's residents, nonprofits and businesses in such a substantive way. I look forward to seeing KRVC's Work Local! Hire Local! Program grow in the coming years and to being a part of that growth.

Holly Makin

# Message from the Visual Communications & Graphic Design Consultant

'm very jazzed to be participating in the visual marketing and graphic design efforts for KRVC! As a North Riverdale resident I am attuned to the issues KRVC addresses and initiatives it leads, and am grateful to have a way to contribute. I am able to apply my 35 years of experience in this field to the vital works that KRVC is tirelessly pursuing under the astute and energetic leadership of those you've heard from in the previous pages.

KRVC understands the importance of quality visual representation for any organization, and has made a solid commitment to consistently striving to present the best possible images and graphics to its public. Again, I'm proud and happy to be a part of that effort.

James Ty Cumbie





We'd like to acknowledge our terrific photographers as well. Most of the photographs featured throughout this publication were taken by **ARNIE ADLER** and **STACEY NATAL**. Thanks to them for all they do!





#### **KRVC Mission**

ounded in 1981, the Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC), a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate.





#### **TEAM KRVC:**

Tracy McCabe Shelton, Executive Director Paul Moore, President, Board of Directors Shari Hall, Chief Financial Officer Farrah Rubin, Development Director Linda Manning, Cultural Program Director Cliff Stanton, Greenway Director Holly Makin, Jobs Program Director Ty Cumbie, Visual Marketing & Design Consultant Arnie Adler, Photographer Stacey Natal, Photographer Martin DeBenedictis, Webmaster Shannon Goodson, Administrator Edan Segal, Special Events Coordinator Ari Oshinsky, Videographer Ana Gonzalez Ribeiro, Development Assistant Nancy Moukas, Development Assistant Suzanne Hockstein, Curator

#### **Culture at KRVC**

ulture at KRVC is one of KRVC's largest and most vibrant programs. Since 2011, our extensive cultural program has featured the production of block festivals, outdoor movies, community concerts, art shows, workshops and educational programs. krvcdc.org/culture



#### **Festivals**

RVC began producing street festivals in 2011 in order to give our three primary business areas, North Riverdale, South Riverdale, and Johnson Avenue, the opportunity to draw residents to their businesses. We also feel it is important to provide our community members with the chance to be outdoors in a fun environment and spend time with their friends and neighbors and acquaintances. It is these kinds of events that afford people the opportunity to make the personal connections that knit communities together and give individuals a profound sense of belonging and identity. This year, we held two festivals. Our fall

2016 festival was on Johnson Avenue on September 18, 2016. All the businesses up and down the block participated. The music was stellar featuring Riverdale Children's Theatre, Riverdale Music Studio students and professional jazz musicians Alma Micic and Rale Micic with their jazz quartet including Rodney Green on the drums and Paul Gill on bass. "Seeing Voices," a blues and rock band, gave us a stunning set of originals. On May 7, 2017, we had our Spring North Riverdale Block Festival. Crowds enjoyed the mini golf, bouncy house,





and live music all day from jazz trio "718" and rock band "Rocky and the Pressers." The Riverdale Rising Stars came out to perform, and we had a thoroughly delightful Masala Bhangra demonstration from Deb Kolb of the Riverdale Y. The restaurants on North Riverdale Avenue were out serving delicious food. We are tremendously grateful to all our sponsors who help to make these festivals possible.





#### **Outdoor Movie Series**

RVC has been producing movie nights in the parks in our area for years now. We are so gratified to provide our community with a special evening on a beautiful summer night, sitting with friends and family and enjoying a great movie. This year we produced two movies. We showed "Minions"

on July 23, 2016 in Seton Park and we showed "Inside Out" on September 10, 2016 in Vinmont Park. We had a tremendous turnout at both events with special attractions prior to the movies such as spinners, mini-golf, a bounce house and yoga. KRVC is able to produce these outdoor movie events because we own a giant movie screen and movie equipment thanks to a generous funding allocation from State Senator Jeff Klein.



## **Annual Jazz Concert**



n March 30, 2017 KRVC was thrilled to produce our first cultural event at The Amalgamated Houses. The guests enjoyed refreshments and world class Jazz! BronxNet covered the event, which made it extra special! The crowd thoroughly enjoyed the quartet led by Eric Alexander (sax), featuring David Hazeltine (piano), John Webber (bass), and Jason Tiemann (drums). The quartet has played together for many, many years and have a wonderful rapport on stage. Mr. Alexander is a resident of the Bronx and a tremendous supporter of KRVC. By the end of the evening guests were calling out requests and the musicians were happy to comply.







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#### Club KRVC

tarting in 2016, we have produced several Club KRVC events that we hold in our office/club at 505 West 236th Street in the Bronx. We use the space to produce small cultural performances including live music, poetry, comedy, play readings, karaoke and children's performances, entertainment and celebrations. krvcdc.org/club





We have a small stage in our office where the performers can feel comfortable, we provide light refreshments, and our audiences can mingle with the artists and enjoy the evening in a casual and cozy atmosphere. There are so many extraordinary talented musicians and writers that live in our area, and we are thrilled to give them an opportunity to perform and to provide our community with the truly life-affirming gift of live music and staged readings. Our first performance was in June 2016 with an accomplished, moving singer/songwriter,

Michelle DeAngelis. On September 22, 2016 Alma Micic, internationally acclaimed jazz vocalist and owner of the Riverdale Music Studio, accompanied by bassist Corcoran Holt performed a beautiful set of jazz standards, pop, and original music. Club KRVC hosted singer/songwriter Suzanne Hockstein and guitarist Richard Hockstein in January 2017. On February 16, 2017 jazz vocalist Kat McRae and jazz guitarist Tony Romano performed, and on March 23, 2017 singer/songwriter Eric Sullivan and bassist Seth Nicholson played a soulful night of original songs and some covers. We hosted our first poet on April 27, 2017. Deborah Kahan Kolb shared with us some of her poignant

and personal poetry reflecting on her unique experiences and challenges of growing up in, and ultimately leaving, the insular world of Hasidic Judaism. And on May 18, 2017 Alma Micic and Rale Micic of the Riverdale Music Studio brought their wonderful students to Club KRVC to perform. We look forward to hosting many, many more of these Club nights and building relationships with our local artistic community.



## Special Events held in the KRVC Office



e are proud to have hosted many great, free public events at our new offices.
On July 10, 2016 Adam Auslander brought his Magic Show to our back patio. The kids loved it!

On October 31, 2016 we had our first Halloween party at our new office. Many, many trick-or-treaters and their families came by to decorate pumpkins and get their fortunes told.



a vision board party for creative business women on November 29, 2016. As a coach, Stacey is working with mothers to help them think bigger for their lives and businesses. Since Stacey and Linda are both mothers, as well as pursuing creative endeavors, they wanted to share the techniques they use to stay inspired and bust through limiting beliefs.



More than 50 children — and some parents — visited Santa at KRVC for our first ever Community Holiday Party on December 18, 2016.







coverage of the event!





In the spring of 2017, we held another Stella & Dot Pop-Up Store and a book club in the office. We look forward to so many more exciting events in our beautiful office.

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#### **Greenway**

RVC is committed to achieving the goal of a Hudson River Greenway for the Bronx by helping to coordinate the efforts of stakeholders and local leaders and producing events such as Greenway Day, RiverFest and the Greenway Gala. krvcdc.org/greenway; riverdaleriverfest.org

It was a productive year in KRVC's effort and our community's quest for the Hudson River Greenway.

First and foremost, the MTA commenced a long-awaited engineering and feasibility study generously funded by State Senator Jeff Klein. Representatives from the MTA attended a Community Board 8 Special Committee on the Greenway meeting in May, 2017 to provide an update on the progress of the study. While thin on details or a prognosis, they did indicate that portions of the Riverdale waterfront currently hold the potential for an all waterfront Greenway while others, most notably near the Riverdale Yacht Club and north of 254th Street near the wastewater treatment plant present serious obstacles. The final report is expected by the end of 2017.

Additionally, Andrew Cohen shepherded a resolution through City Council calling for the creation of an all waterfront Greenway along the shores of the Hudson River in the Bronx.

KRVC played an instrumental role in these developments and continued to galvanize support for the Build It Now campaign through a successful 8th annual RiverFest and other educational and grassroots organizing efforts.



#### RiverFest 2017



t was a hot one! But RiverFest 2017 was a "way cool" success. Coming off a soggy RiverFest 2016, the sun, at any intensity, was more than welcome. And if you were down by the water listening to the sounds of Steve Oates, F/E/A/T/H/E/R, Mark the Harper, Ina May Wool and Randy Niles, you were enjoying Riverdale's once-per-year version of paradise.

The tall ships were sailing, the food was cooking, the kids were bouncing (in and out of the bounce house) and the vision of an all waterfront Greenway along the Hudson River was alive for everyone in attendance at the College of Mount Saint Vincent on June 11th.



If you were on the main lawn you got to enjoy local talents like Seeing Voices, If But When, and Spuyten Duyvil. Headliner Tom Chapin entranced the audience with his performance of his brother Harry's timeless classic *Cat's in the Cradle*.

All the while, the NYC DOT (compliments of Councilman Andrew Cohen) was distributing free bike helmets, the Animal Care Center of New York was finding new homes for their furry charges, the Arm of the Sea Theatre was entertaining the crowd with their imaginative performance of the Rejuvenary River Circus, and RiverFest Talks, a first ever environmental lecture series, was so successful that KRVC intends to continue and promote it throughout the year.



Kingsbridge Riverdale Van Cortlandt Development Corp's (KRVC) Greenway Director and Lead Festival Organizer, Cliff Stanton opined, "we may still be several years away from breaking ground, but RiverFest reminds us how much the residents of the Bronx



and visitors to our borough stand to gain from the Greenway. Good things come to those who wait." Stanton went on to explain that expectations in the community, as expressed clearly by Festival-goers, were rising in advance of a long-anticipated Greenway feasibility study by the MTA KRVC and the College also hosted a family movie night (the Disney classic *Up*) on June 10, 2017.



RiverFest 2017 was KRVC's third time producing the festival which was co-founded in 2010 by Yael Levy, who still plays a key volunteer role.

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#### **Broadway in the Bronx**

ur Broadway in the Bronx Initiative is one of KRVC's top priorities. The goal of the project is to draw attention to the corridor and make the 40 fabulous blocks of Broadway in the Bronx a shopping, dining and entertainment destination. KRVC is actively working with all the stakeholders to explore ways to make the commercial corridor more attractive, vibrant and fun for everyone. Our work includes the production of events on and near Broadway including a Broadway Bash. krvcdc.org/broadway



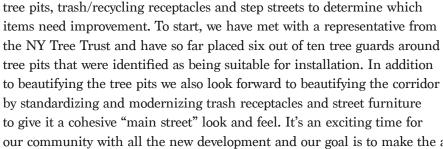
#### KINGSBRIDGE/BROADWAY BEAUTIFICATION PROGRAM

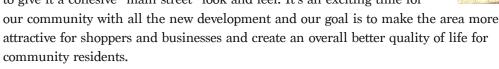
On Thursday, November 17, 2016 we launched our Kingsbridge/Broadway Beautification Program with the Kingsbridge Community Walk. Dozens of community leaders, business



owners and elected officials participated in the walk to brainstorm suggestions for street amenities, garbage receptacles, tree pits, store fronts and more. Everyone met in front of Councilmember Andrew Cohen's office at 277 West 231st Street. This project is being sponsored by the Councilmember who generously awarded KRVC two City Council grants in addition to funds allocated to this initiative from Senator Jeff Klein.

For our next step we developed a comprehensive block-by-block inventory survey to evaluate the street amenities,





In 2015, Borough President Ruben Diaz Jr. in collaboration with Assemblyman Jeffrey Dinowitz, Councilmember Cohen and community organizations released the Broadway Beautification Report which supports the development of Kingsbridge/ Broadway as a destination for shoppers. This walk and project is a follow-up to the study's recommendations.







#### MARBLE HILL MERCHANT ORGANIZING INITIATIVE

Over the past several years we have been working closely with the businesses in Marble

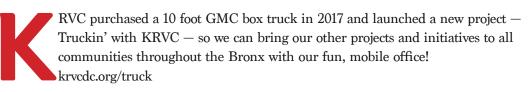


Hill to create a Merchants Organization for them to work together to bring attention to their commercial corridor. Our efforts include helping them to identify issues and connect them with community leaders to make improvements to enhance their corridor by making it more attractive and safer for the community residents to shop. KRVC has produced events such as the annual Holiday Trolley of Fun on December 10, 2016 and Truckin' with KRVC on June 28, 2017. The Truckin' event was followed by a dinner meeting and discussion focusing on Marble Hill community networking at Montezuma Restaurant on Kingsbridge Road. Through all these efforts many ideas have been exchanged for community improvements. The evening was attended by key Marble Hill Merchants

as well as representatives from Community Board 8, Senator Marisol Alcantara's office, Assemblywoman Carmen De La Rosa's office, Marble Hill Tenants Association and members of KRVC. This initiative has been funded over the past several years with grants from the New York City Department of Small Business Services (SBS).



#### Truckin' with KRVC





We held our first mobile Culture-on-the-Go Truckin' Event in Riverdale Crossing at 237th Street and Broadway in Kingsbridge on April 23, 2017. We had a tremendous turnout, with families enjoying the minigolf, bounce house, face painting and delicious food from Buffalo Wild Wings. State Senator Jeff Klein was there for our ribbon-cutting ceremony in addition to Andrew Zak from the Vanbarton Group, owner of Riverdale Crossing.





On June 28, 2017 we held our second Truckin' event with the Merchants of Marble Hill. The fun event had live music, face painting and a special crafts project for children to create. There was plentiful cotton candy for all, provided by Orlando Kross of Flowers By Zenda who played a big role in making this day a big success for all.

We are very excited to continue to bring our Culture-on-the-Go events all over the Kingsbridge area.

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#### **New Broadway Partnerships**

RVC has thoroughly enjoyed working with our new partners in Kingsbridge and Van Cortlandt Village. We held our successful KRVC Community Jazz Concert on March 30, 2017 described earlier on page 11 of this report at the Amalgamated Houses in Van Cortlandt Village. On April 23, 2017, KRVC partnered with the Vanbarton Group, owners of Riverdale Crossing for our first Truck event as described on page 17 of this report. On June 14, 2017 we held a great event at the Van Cortlandt House Museum to celebrate The Sing for Hope Piano that was placed there. The piano was played that evening by acclaimed jazz pianist Sarah Jane Cion. The Sing for Hope Pianos are all painted by artists and the pianos are placed around the city during the month of June each year. The artist for this piano, Alexandra Tuchinsky, also attended the event and did an art project with the kids.



















#### **KRVC Cares**

hrough our KRVC Cares project, KRVC supports other not-for-profits, businesses and the community through donations, merchant organizing, online community calendar and business and neighborhood directories, beautification projects, holiday lights, environmental work, free services, charitable drives and more. krvcdc.org/cares

## **Holiday Lights**

or the first time in decades, Riverdale was treated to holiday lights for the 2016 season along the South Riverdale Avenue commercial corridor thanks to State Senator Klein and KRVC. On December 13, 2016, dozens of excited community



members gathered at KRVC for hot chocolate, apple cider and cookies to kick off the Riverdale Holiday Lights

Celebration. The large group that included State Senator Jeff Klein, who funded the lights, other elected officials and local merchants were treated with Holiday Carols performed by Riverdale Music Studio students and entertained by a snowman and stilt walker. The group then took the Holiday Caroling over to Riverdale Avenue and up to 238th Street. Senator Klein gave out holiday bags with coloring books and other holiday treats and KRVC gave out snowflakes to local businesses to make the block more festive. The group crossed 238th Street and headed down to Yo-Burger. The carolers performed more songs and we enjoyed a brief program. KRVC's Executive Director, Tracy Shelton, presented Senator Klein with a large Thank You Card signed by the merchants and Senator Klein flipped the switch to turn on a third strand of Holiday Lights on Riverdale Avenue. It was a great community event!



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## **KRVC Jobs Program**

RVC's Jobs Program has various key components including an Online Jobs Bulletin Board and Resume Listings, Job Mixer Events, Job Readiness Workshops and a Local Consulting Gigs Program. This past year, 2016-2017, saw the successful launch of all aspects of the Jobs Program: a well-attended Job Mixer event was held in September; the online Jobs and Resume Board was launched in October and includes many postings; five job-related workshops were held; fourteen local residents were hired through Local Consulting Gigs, to benefit KRVC and other area nonprofits.



The Job Mixer event held on September 29, 2016 provided a much-needed networking forum for 50+job seekers to present their resumes and meet with representatives from local businesses and nonprofits to discuss employment opportunities. There was a wide range of people seeking part-time and full-time employment who

attended the event – people of all ages, backgrounds, from various neighborhoods, with high school diplomas to advanced degrees.

Job Readiness Workshops are an integral part of the Jobs Program. During 2016-2017 the following free workshops were well attended: Resume Writing Workshop; Technology and Your Job Search; Instagram for Business; Marketing Fundamentals – How to Attract the Right Clients. Additionally, Montefiore Medical Center presented a Home Health Aide Training through their Health Profession Opportunity Grant.

The Local Consulting Gigs component of the Jobs Program has employed 10 local residents since 2016 on a part-time basis to promote KRVC's mission and events. Additionally, since November 2016 KRVC has placed local job seekers at four area nonprofits through the Local Consulting Gigs program. Riverdale Mental Health Association, Riverdale Senior Services, Riverdale-Yonkers Society for Ethical Culture and Friends of Van Cortlandt Park are all grateful beneficiaries of KRVC's Local Consulting Gigs Program.





#### **Annual Gala**

n November 13, 2016, KRVC held our annual gala and it was a Broadway Bash at Manhattan College. We focused the gala on our long range plans for the beautification and development of Broadway, Broadway in the Bronx. KRVC is committed to working with all the stakeholders along the 40 fabulous blocks of Broadway that span the Bronx to make the commercial corridor an attractive, vibrant, and fun destination for our entire community. We were so thrilled to be able honor three of our beloved and respected Broadway merchants, Betty Campbell-Adams, owner of Lloyd's Carrot Cake, Orlando Kross, owner of Flowers by Zenda, and Andy R. Williams, President of the Kingsbridge BID and owner of Williams Funeral Home. And we were honored to have Congressman Eliot Engel, State Senator Jeff Klein, Assemblyman Jeffrey Dinowitz, and Councilmember Andrew Cohen all present. So many of our friends, supporters and neighbors gathered to celebrate our honorees and all the work that we have been able to accomplish this year. It was a wonderfully successful evening.















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## Grants, Sponsors and Donors

RVC is fortunate to receive large annual state contracts of \$200,000-\$250,000 allocated to us by State Senator Jeff Klein. We also receive an annual \$30,000 Avenue NYC Grant from the New York City Department of Small Businesses. Councilmember Andrew Cohen has allocated on average about \$30,000 each year to KRVC through his New York City Discretionary Funds. The receipt of these grant funds does not match up with KRVC's fiscal year, because these are reimbursement contracts.

In addition, KRVC received the following donations and sponsorships from July 1, 2016-June 30, 2017.

#### \$10,000

NY Presbyterian/Allen Hospital

#### \$5,000 - \$9,999

Bright Horizons Con Edison Douglas Elliman

#### \$1,000 - \$4,999

Apple Bank Bedrock Preschool Buffalo Wild Wings City MD

Country Bank
Dental Oral Surgery

Edward Jones Green Mountain Energy

Hebrew Home of Riverdale Jack Bendheim Foundation Kiwanis Club of Riverdale

Manhattan College

Montefiore Medical Center Ridgewood Savings Bank

Riverdale Family Orthodontics Robert Rubinstein & Associates

TD Bank

The Learning Experience Urgent Dental Care

\$500 - \$999

Atria Senior Living

Bacco
Bella Notte
Body Goddess
Brandt Foundation
Brown's Jewelers
Chestnut Financial
European Wax Center

EZ Pass Lloyd's Carrot Cake

Menchies

Methodist Home

North Riverdale Merchants Association

One Love Animal Hospital

PMR

Right at Home

Riverdale Senior Services Riverdale Sports Physical Therapy

Rotary Club Uptown Sports

**UNDER \$500** 

Anthis Greek Food

A.R.C. AT & T

Basis Independent

Bob Bender Bobby Budhu Carlos & Gabby's Chabad of Riverdale

Cliff Stanton Coldwell Banker Cora's Hardware Dale Wolff

David Lerner & Associates Diamond Injury Law Dr. Madeline Ginzburg,
Comprehensive Dental

Dwell Family Doctors

Ethan Strell Frances Seegan Halstead

Hebrew Institute of Riverdale

H & R Block
Imperial Pharmacy
Jack Lehnert
Judith Kramer
Karen Pesce
Kids in the game

Kidville

KRMH – Food & Hunger La Escuelita de Sofia Laurence Addeo Liebman's Deli Linda Hirlehey Madison's

Madison's
Magnum Comics
Math Confidence
Mathnasium
New Visions
Petland Discount

Petland Discount
Palace of Japan
Pumkin Paws
Rita Lowe

Riverdale Mental Health Riverdale Nature Preservancy Riverdale Nursery School and

Family Center

Rite Aid

Riverdale Presbyterian Church

Nursery School

Riverdale Tennis Center of NYC

Rotary Club Rockin' Jump RYSEC

Sandy Shalleck Sergio Villaverde Skyview Café & Deli

Sprint

State Farm, John Ciorra

Steven Froot STS Sports Tehillah Vacuum World

Verizon

Woodlawn Cemetery

Yael Levy

KEY SUPPORTERS AND PARTNERS:

50th Police Precinct Abada Capoiera Aim Positive Amalgamated Houses Assemblywoman Carmen

De La Rosa Assemblyman Jeffrey Dinowitz Bronx Community Board 8 College of Mount Saint Vincent Congressman Eliot Engel Councilmember Andrew Cohen Hebrew Home of Riverdale Riverdale Neighborhood House

Riverdale Y
Skyview Wines & Liquor
State Senator Jeff Klein
State Senator Marisol Alcantara

Touch of Sun

Vanbarton Group

Van Cortlandt House Museum

## Financial Report for the Kingsbridge-Riverdale-Van Cortlandt Development Corporation/KRVC July 1, 2016-June 30, 2017

#### INCOME

New York State Contract Funds – \$361,500

New York City Contract Funds - \$55,100

Sponsor and Donor Funds - \$75,000

Other Income - \$11,000

Total Income - \$502,600

#### **EXPENSES**

Salary - \$113,700

Operations - \$55,000

Program and Event Expenses – \$297,800

Other Expenses - \$22,500

**Total Expenses - \$489,000** 

## PROGRAM AND EVENT EXPENSE BREAKDOWN

Cultural Events - \$80,000

RiverFest - \$70,000

Broadway in the Bronx - \$40,000

Beautification - \$40,000

Jobs Program - \$67,800



#### A LOOK AHEAD

The 2018 fiscal year started on July 1, 2017 and we hit the ground running with summer movies and the Kingsbridge Art and Music Festival. We are now gearing up for our fall festival, annual gala, Job Networking event, workshops, Club KRVC events and more. We already have a few dates on the calendar for 2018 including RiverFest and a block festival. We also have plans to upgrade the space behind our office with a deck/ stage where we will produce small concerts, performances and movies during the summer of 2018.

KRVC is a 501(c)3 not-for-profit. EIN 13-3097905. As such, our 990 and other charities filings are public documents posted on our website. krvcdc.org. Please note that the figures listed in our financial report are estimates as of September 12, 2017. We are still finalizing our fiscal year-end report and filings, which are due on November 15, 2017.

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