

Club KRVC

Oscar Party February 26



Susan and Richard Hockstein, January 19

It was a gorgeous night of original music and cover tunes from vocalist Suzanne Hockstein and guitarist Richard Hockstein. They have been playing acoustic evenings together like this for many, many years, and they are also part of the band "Seeing Voices". Suzanne's voice has tremendous

depth, power and expression, and Richard is a stellar musician. The audience was thoroughly moved by the music and had a wonderful time.

Suzanne also brought in a piece of her original art work from her upcoming show "re claim" at An Beal Bocht Cafe on February 4th.

They have a lovely rapport as they have played and toured together for years. Our guests stayed after, mingled and really enjoyed the evening.



KRVC hosted an Oscars Party on February 26th. Community members posed in front of our new truck that was set up as a Step n' Repeat with a red carpet and stanchions. Sheila Levitt really made the evening extra special with her Stella & Dot Pop Up Shop featuring gorgeous jewelry and stunning accessories. Guests could watch the Oscars on our two large screen TVs. There was extra excitement when News 12 attended and covered the event.



Kat McRae and Tony Romano, February 16

Jazz vocalist Kat McRae and guitarist Tony Romano played to a packed house at our February Club KRVC event. Kat's stunning voice filled the room and Tony was getting requests for guitar solos called out from the crowd. Kat has a unique take on traditional standards and has been in demand playing in NYC clubs and touring. "She's a flame turning us all into moths who cannot get enough of her...." -Elizabeth Ahlfors.

Tony, a local Riverdale resident, has been a visible part of the New York City music scene for over twenty years. Just Jazz Guitar magazine wrote "His tone is beautiful and soulful, and his remarkable technique is a servant to his rich musical imagination and broad harmonic palette." With a wide range of playing styles, Tony has toured worldwide and performed and recorded with many notable Jazz, Latin, Pop, and Broadway artists.

KRVC Works and Volunteers!!

March finds KRVC consultants busy working with four area nonprofits and volunteers involved with many of KRVC's projects and activities. Through KRVC Works people are employed for a time-limited period to share their expertise with local organizations, working on a variety of interesting projects to further the organizations' missions and programs. The organizations KRVC consultants are currently working with are Friends of Van Cortlandt Park, The Riverdale-Yonkers Society for Ethical Culture, The Riverdale Mental Health Association and Riverdale Senior Services. Volunteers are involved working on the Kingsbridge Beautification Project, The Build It Now Campaign, the Jobs Program and Riverfest. Volunteers are vitally important to supporting the work that KRVC does and we are thankful to have so many dedicated community members involved in all the activities, festivals, movie nights and events that KRVC offers. This year, KRVC is reaching out to area Middle Schools to offer Community Service opportunities to students as well.

Riverdale-Yonkers Society for Ethical Culture

This year, the Riverdale-Yonkers Society for Ethical Culture (RYSEC) is able to stream their Sunday Platform Meetings via YouTube, thanks to an iPhone, a tripod, the vision of RYSEC, the technical knowledge of Sara Minsky, and funding from KRVC. KRVC funds Ms Minsky's time to record and live-stream some of RYSEC's fascinating Sunday meetings, on a wide range of topics including March 5th's meeting on Genome Editing: Just Because We Can, Does That Mean That We Should? Liz Collier, Director of Community Outreach, is excited to be



able to offer the live-streaming and is glad for the opportunity to be working with Ms Minsky. Liz Collier highlighted the importance of being able to record platform meetings to reach a wide audience and some members of the RYSEC community who are home-bound and not able to attend the Platform meetings in person. Ms Minsky captures the importance of this project with the following comment: 'Working with the Riverdale-Yonkers Society for Ethical Culture to live stream their Sunday platforms has been a wonderful project to be a part of. Not only does this project make platforms more accessible to people who may not be able to be physically present, but it also creates a rich archive of what happens in this community each week. This documentation is an invaluable tool for any organization.'

Friends of Van Cortlandt Park

Friends of Van Cortlandt Park (FVCP) are celebrating their 25th Anniversary this year and having KRVC consultant Robert Heisler to assist with planning and promoting special events throughout 2017 to highlight FVCP's work has been extremely valuable to Executive Director, Christina Taylor. Founded in 1992, the Friends of Van Cortlandt Park is an independent community based organization that actively promotes the conservation and improvement of Van Cortlandt Park through environmental education, restoration and enhancement of the park, its forests and trails. As well as helping to plan this 25th Anniversary year, Ms. Taylor underscores that Robert Heisler has been instrumental in coming up with some creative ideas to involve the community in celebrating the park - for example, a Scavenger Hunt! Robert Heisler says of his consulting with FVCP 'working with FVCP these past two months has been a great experience....my time with the organization has exposed me to Van Cortlandt Park, an incredible "natural" asset, with miles of walking trails, two golf courses, a world class riding stable and the oldest house in the Bronx, the Van Cortlandt Mansion Museum. FVCP, celebrating its 25th Anniversary this year, has worked tirelessly on the protection and improvement of the



Photo of Christina Taylor and Robert Heisler

park, bringing "youth, community and nature" together. KRVC's consultant program is permitting me to lend a small assist to the Anniversary initiatives'.

Riverdale Senior Services

Riverdale Senior Services (RSS) is benefitting from a KRVC consultant to redesign their website. Stacey Natal is pleased to take part in the website redesign project with a hands-on approach of being on location and photographing program participants and staff which has given her a deeper understanding and appreciation for the environment, personnel, members and programs at RSS. Emily Ross, RSS staff member who has been working on the RSS website re-design project, highlights Stacey's responsiveness, creative and insightful suggestions.



Riverdale Mental Health Association

Through KRVC's consultant funding, Riverdale Mental Health Association's Personalized Recovery-Oriented Services (PROS) runs a weekly activities club for program participants, focusing on board games. Jessica Fonzi, LMSW, Director, Riverdale PROS, reports that between 7 and 16 people attend the weekly board games club and that having this club is a benefit for a number of isolated clients who look forward to it, as an opportunity to socialize. The KRVC consultant who runs the club brings a valuable and relatable perspective to the group and has personally gained insight into his future career interests from the experience of running the club. Jessica Fonzi stresses the importance and value of a social experience such as a weekly games club.



KRVC Workshops

KRVC is pleased to be hosting workshops on a variety of work-related topics throughout the year. Workshops will be conducted by experts in the field and take place at KRVC's office at 505 West 236th Street. Topics to include the following: Technology and Your Job Search; Instagram for Business; Marketing Fundamentals - How to Attract the Right Clients. Workshops are free and refreshments will be provided. Please take a look at our Event Calendar for more details.

For more information about KRVC's Jobs Program and to Volunteer please contact our Jobs Program Coordinator, Holly Makin, MSW at hollykrvc@gmail.com or (718) 543-7100.

KRVC's new jobs initiative "KRVC Works" would not be possible without the generous state funding we have received for the last few years allocated to us by Senator Jeff Klein. We hope to expand this successful program in the years to come with more networking, growth and development opportunities.

Get Ready for RiverFest!

By Cliff Stanton

RIVERDALE RIVERFEST is produced by the Kingsbridge-Riverdale-Van Cortlandt Development Corp./KRVC together with a coalition of volunteer residents and community groups. The goal of the event is to promote the creation of the Hudson River Greenway and to celebrate the Hudson River. Admission to the festival is free.

The first festival in 2010 drew over 3000 participants – and each year that number has increased. Festival-goers have the opportunity to sail on tall ships, enjoy music by talented local and national performers, experience interactive exhibits and presentations, and most importantly, enjoy recreational activities along the banks of the majestic Hudson River.

Last year, we expanded our Saturday programming with a free, family-friendly, outdoor movie. We anticipate doing the same thing this year.

RiverFest, in tandem with a concerted grassroots organizing effort has brought us so close to realizing our dream of an all-waterfront Greenway along the Hudson River. Thanks to funding from State Senator Jeff Klein, the MTA is in the process of conducting an engineering study. With your help, we can get even closer.

There are many ways you can support and participate in RiverFest 2017 and the Hudson River Greenway Initiative. Here are a few:

- (1) Please join us for a meeting on Monday, March 20, 2017 at 7pm at KRVC to learn more about the Hudson River Greenway Initiative.
- (2) Participate in RiverFest 2017 as a Vendor or Exhibitor.
riverdaleriverfest.org/vendor-registration
- (3) Volunteer to help with RiverFest 2017.
riverdaleriverfest.org/volunteers
- (4) Donate to RiverFest 2017.
riverdaleriverfest.org/donations
or donate via check, payable to KRVC Development Corp. and mail it to: KRVC, 505 West 236th St, Bronx NY 10463.



Cliff Stanton is a successful business owner and dedicated community activist. His many community leadership positions include serving as a member of the board of KRVC from 2009-2013, as co-President of the Parents Association of PS 24 from 2009-2011 and founder of 4 Wheels for Good. Cliff was one of the early planners of Riverdale RiverFest and has been an ardent advocate for river access for our community. He was one of the major organizers of Riverdale RiverFest 2014 and has served as KRVC's Greenway Coordinator and lead Riverdale RiverFest Organizer since the fall of 2014.



**Sunday
June 11, 2017**

12-6pm
College of
Mount Saint Vincent
6301 Riverdale Avenue
Bronx, NY 10471

Boat Rides, Live Music,
Food, Attractions,
Exhibits & More!

riverdaleriverfest.org






Bright Horizons
Early Education & Preschool

Bright Horizons at Riverdale is a new early education and preschool center opening in late spring of this year! This child care center will serve children 6 weeks to 5 years old with Infant through Kindergarten Prep programs. Bright Horizons' programs empower children from infancy on to become confident, successful learners and secure, caring people. Center highlights include onsite playground with dedicated spaces for each age group, enrichment zone featuring STEM and art, SMART board, touch screen computers, and more! The center will offer music, yoga, culinary arts, and foreign language enrichments included in tuition. Bright Horizons at Riverdale is currently accepting pre-enrollment registration forms. Call their enrollment specialists at 718-514-6974 to schedule a visit or visit our website to learn more: brighthorizons.com/riverdale.

THANK YOU TO OUR EARLY 2017 SPONSORS! WE APPRECIATE YOUR SUPPORT.

KRVC needs many more sponsors to support all our programs and events for 2017.

Contact Farrah Rubin at farrahkrvc@gmail.com to find out how you can support our great work!



New KRVC Team Members



Ana Gonzalez Ribeiro, MBA, Development Assistant

Ana is a personal finance and business writer based in New York City. She maintains KRVC's online community calendar and business and neighborhood directories.

She's published articles in *The Hispanic Outlook on Higher Education*, *New Mexico Woman*, *Geico Direct Magazine*, *Whakate.com*, *Spotlight on Recovery Magazine* and *Girlfriendz Magazine* and was a regular contributing finance writer specializing in business related issues for *Alaska Business Monthly*. She's worked for The Volunteer Center of United Way Westchester as a writer for the Youth Volunteer Guidebook and was a volunteer translator and writer for the College Forward "The Loop" Newsletter. She is also a grant writer for Kingsbridge Heights Community Center.

Ana worked as a finance writer for Mint.com, Investopedia.com and Bankrate.com and served as a bank news reporter for Savingsaccount.com. She also wrote for Journalism.org where she did a series about Hispanic Entrepreneurs and a blog about the educational tools and resources Latino students and emerging entrepreneurs need to achieve their dreams.

Her informative articles have been published in various news outlets and websites including Huffington Post, Fidelity, Fox Business News, Yahoo Finance and MSN. She was featured on WIBC Indy's News 93.1 FM radio, Blog Talk Radio and interviewed in Channel 41's Univision morning news program, "Al Despertar". Ana is a member of the American Society of Journalists and Authors and Founder of the Life, Health and Money website <http://www.acethejourney.com>. Twitter: @acethejourney



Laura Neumann, Development Assistant

Laura does community outreach for KRVC primarily in the Kingsbridge and Van Cortlandt Communities. She is a local real estate broker and very active in her community of Van Cortlandt Village and Riverdale. She speaks her native Romanian, and self-taught Spanish with the fluency of a native.

In her community, she is known by the elderly as an easy listening ear and a ready helping hand. She has also volunteered for 4 Wheels For Good in her spare time. She currently helps out 2 days a week in a doctors office where she loves to interact with the patients, most of whom are of the geriatric variety and personal friends.

A renaissance woman, and an expert at wearing many hats, sometimes at the same time, she has the philosophy that the school of life is an effective taskmaster when coupled with a curious nature and an insatiable desire to learn and grow.

She started out in Corporate Travel in her late teens (10 years). She then followed her passion to learn about and sell Fine Jewelry (3 years), which led to following another childhood dream, Bridal Gown Sales (6 months).

She reinvented herself with each new trade she mastered, before pursuing her other passion in 2008, Real Estate, which she has excelled at ever since. Ironically, she entered the world of real estate, right when the market crashed and others were leaving the industry. Her energy, tenacity, dynamic personality, and true desire to help each of her clients attain the American Dream of home ownership, has led to the successful and fulfilling role of a Real Estate Broker. Her latest focus is on developing the commercial niche aspect of her business, as she works with investors to find and sell properties or manage them.



Suzanne Hockstein, Curator

Suzanne Hockstein has for decades been creating her own art, mixed media, paper collage and assemblage, and has had much success with local exhibits. She currently serves as KRVC's Curator for our cultural program. Suzanne worked for 15 years at Riverdale Nursery School and Family Center as the Music and Arts Specialist, and continues to spend her summers at Fieldston Outdoors, where she runs the Art Department and sings daily with the Quad Band. Also a singer-songwriter, on any given night you can find her fronting the NY-based band Seeing Voices, or playing acoustic gigs with her husband/guitar-god Richard. Suzanne came to the South Bronx area of NYC in 1980 to live in and help run, a free-volunteer ambulance service as part of the relief organization Plenty International. Falling deeply in love with all things NY, and specifically The Bronx, she settled here with her husband and they raised 2 children now grown, with spouses of their own.



James Ty Cumbie, Graphic Designer

James Ty Cumbie is a Bronx-based art director and graphic designer. He's held positions at Jazz at Lincoln Center, OPERA America, publishing companies, ad agencies, and has served as a freelancer for numerous clients, including designing KRVC News and other items for the organization. www.jamestycumbie.com



Edan Segal, Special Events Coordinator

Edan joined the KRVC staff in the fall of 2016 as Special Event's Coordinator. A retired attorney, Edan has volunteered for the past 15 years serving as a member of South Riverdale Little League and as a Parent's Association member at PS 24 and Riverdale Kingsbridge Academy. Edan grew up in Riverdale attending PS 24, JHS 141 and The Bronx High School of Science. She returned to The Bronx 21 years ago and lives here with her husband, Scott, daughter, Courtney and son Jake. Courtney and Jake attended public schools in the Bronx and now are a Senior and Freshman respectively at Union College in Schenectady. Edan is excited to fill her "empty nest" by working at KRVC and continuing to serve the Riverdale community that has been such a big part of her life for over 50 years.



AMY KERWIN

On Thursday, March 30th we will have our annual Jazz Concert at Amalgamated Housing in the Bronx, 74 Van Cortlandt Park South, beginning at 7:00 p.m. We will be serving light refreshments and the music promises to be stellar. The band will be led by world-renowned tenor saxophonist Eric Alexander. Eric is a Riverdale resident and has been a great supporter of KRVC. Eric studied at William Paterson College in New Jersey. He advanced his studies there under the tutelage of Harold Mabern, Joe Lovano, Rufus Reid, and others.

During the 1990s, after placing second behind Joshua Redman in the 1991 Thelonious Monk International Saxophone Competition, Alexander threw himself into the whirlwind life of a professional jazz musician. He made his recording debut in 1991, and cut his first album as leader in 1992 (Straight Up for Delmark). More recordings followed for numerous labels, including Milestone and others. Eric has appeared on record as a leader, sideman, producer, and composer. By now, he has lost count of how many albums feature his playing; he guesses 60 or 70. He has earned praise from critics and, even more important, established his own voice within the bebop tradition. Eric has amassed a considerable discography of critically-acclaimed recordings, including Temple of Olympic Zeus, Prime Time – a CD/DVD release, and Revival of the Fittest with Harold Mabern. Eric's album Don't Follow The Crowd topped the jazz charts in 2011. His recent albums Touching, Chicago Fire, and The Real Thing have all received critical acclaim. Eric continues to tour the world over to capacity audiences. He can regularly be seen in NYC clubs. "His blowing is extraordinarily articulate and ecstatic, his tone bright and muscular, leadership and inspiration flowing nonstop. Alexander has released more than 30 albums in two decades, and this is one of the most vital." [Chicago Fire] JazzTimes

The jazz quartet also includes David Hazeltine on piano, John Webber on bass, and Jason Tiemann on drums. It promises to be an exciting evening.

On Sunday, May 7th we will be producing our first street festival of the season on North Riverdale Avenue between 258th and 259th Streets from 1:00 p.m. to 5:00 p.m. The festival will include street performers, facepainting, a bouncy house and tons of activities for the kids. All the businesses on North Riverdale Avenue will be out for the day offering specials. There will be a great variety of food from the restaurants on the Avenue who will be offering tastings and specials. We will also have live music all afternoon long from local children's groups and professional bands. NYC-based electric jazz trio "718", led by Riverdale resident Phil Palombi, a professional jazz bassist will be there. "718" plays original alternative groove music that blends modern, creative jazz-inspired improvised music with the feel good rhythm of a funk-rock trio. Matthew Fries, winner of the Great American Jazz Piano Competition, Phil Palombi, a Grammy Award winning bassist, and Eric Halvorson, a NYC first-call drummer, mix the sounds of vintage electric piano, electric bass and drum set with modern effects to create a unique experience that is both soulful and progressive. Mark Corroto of All About Jazz calls it "sticky chicken-shack meets P-funk music as your satellite orbits New Orleans."

2017 EVENT CALENDAR

Friday, March 17, 2017

Shamrock Shuttle, a safe, free ride for patrons to or near their homes from area restaurants. 8pm-2am, Call (718) 543-7100 or email tracykrvc@gmail.com for details.

Tuesday, March 21, 2017

Technology and Your Job Search Workshop 7-8:30pm, KRVC, 505 W 236th St, Bronx NY

Thursday, March 23, 2017

Club KRVC Cultural Event, An evening of live music with singer/songwriter Eric Sullivan 7pm, 505 W 236th St, Bronx, NY

Thursday, March 30, 2017

Jazz at Amalgamated The Eric Alexander Quartet 7pm, Vladeck Hall, 74 Van Cortlandt Park South, Bronx, NY

Thursday, April 20, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

Sunday, April 23, 2017

A celebration of KRVC's new 10 foot GMC Box Truck 2:00 to 4:00 p.m., Rooftop Parking Lot Riverdale Crossing/ Buffalo Wild Wings 238th Street and Broadway, Bronx, NY There will be a special presentation to Senator Jeff Klein for allocating the funds for KRVC to purchase the truck

Tuesday April 25, 2017

Instagram for Business, presented by Stacey Natal 7-8:30pm, KRVC, 505 W 236th St, Bronx NY

Sunday, May 7, 2017

North Riverdale Block Festival 2017 Featuring live music and other fun attractions! 1-5pm, N Riverdale Ave, 258th-259th St, Bronx, NY

Thursday, May 18, 2017

Club KRVC Cultural Event, Live Music with students from Riverdale Music Studio 7pm, 505 W 236th St, Bronx, NY

Tuesday, May 23, 2017

Marketing Fundamentals -How to Attract the Right Clients, presented by Stacey Natal 7-8:30pm, KRVC, 505 W 236th St, Bronx NY

Sunday, June 11, 2017

Riverdale RiverFest 2017 Boat Rides on Tall Ships! Live Music All Day! So Much More! www.riverdaleriverfest.org 12-6pm, College of Mount Saint Vincent, Bronx, NY

Thursday, July 20, 2017

Movie in the Park Dusk, Vinmont Park, 255th St and Mosholu Avenue, Bronx, NY

Thursday, July 27, 2017

Movie in the Park Dusk, Bailey Park, Bailey Ave and 234th St, Bronx, NY

Saturday, September 9, 2017

Movie in the Park Dusk, Seton Park, 232nd St and Independence Ave, Bronx, NY

Sunday, September 17, 2017

South Riverdale Block Festival 2017 Featuring live music and other fun attractions! 1-5pm, South Riverdale Ave, 236th-238th St, Bronx, NY

Thursday, September 28, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

Thursday, October 19, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

Thursday, October 26, 2017

Greenway Gala Cocktails, Dinner, Dancing, Presentations & More 5-8pm, Hebrew Home at Riverdale, Bronx, NY

Tuesday, October 31, 2017

Halloween Party 4-8pm, 505 West 236th St, Bronx, NY

Thursday, November 16, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

Saturday, December 9, 2017

Marble Hill Holiday Trolley of Fun 1-4pm, 225th St and Broadway, Bronx, NY

Thursday, December 14, 2017

Club KRVC Cultural Event, Details TBA 7pm, 505 W 236th St, Bronx, NY

Sunday, December 17, 2017

Holiday Party 2-5pm, 505 W 236th St, Bronx, NY

Club KRVC Cultural events feature live music and other performances by local community artists!

Check krvcdc.org/events for more details on these events.

KRVC also maintains an online community calendar. Check it out at krvcdc.org/community-events/calendar. Contact Ana Gonzalez Ribeiro at anagrvc@gmail.com to post an event.

About KRVC

Founded in 1981, the Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC), a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate.

TEAM KRVC:

Tracy McCabe Shelton, Executive Director
Paul Moore, President, Board of Directors
Shari Hall, Chief Financial Officer
Farrah Rubin, Development Director
Linda Manning, Cultural Program Director
Cliff Stanton, Greenway Coordinator
Shannon Goodson, Administrator
Martin DeBenedictis, Webmaster
Holly Makin, Jobs Program Coordinator
Edan Segal, Special Events Coordinator
Stacey Natal, Photographer
Arnie Adler, Photographer
Ari Oshinsky, Videographer
Jonathan Eiger, Event Assistant
Ty Cumbie, Newsletter Graphic Designer
Ana Gonzalez Ribeiro, Development Assistant
Laura Neumann, Development Assistant
Suzanne Hockstein, Curator

2017 Office Hours

Monday 10am-6:30pm
Tuesday 11am-2pm
Wednesday 10am-6:30pm
Thursday 11am-2pm
Friday 1-4pm

Closed Major Holidays

2017 Club Hours

Selected Tuesdays & Thursdays 4-9pm

Message from the Executive Director

Lately I have been using two words to describe what is going on at KRVC: Growth & Change

Our biggest recent news was the January 2017 purchase of a GMC 10 foot box truck. The truck will serve to transport our event supplies for our larger community events. In addition, Team KRVC is excited for all the "Truckin' with KRVC" possibilities! To that end, the truck will (1) serve as a backdrop for Culture on the Go events where we will bring art and small performances to communities throughout the Bronx; (2) serve as a mobile office where we will do outreach in communities in the Bronx; and (3) help us bring our KRVC Cares project to the Bronx through charitable book and toy drives, health and wellness initiatives, voter registration drives and small plant and other giveaways. We are grateful to Senator Jeff Klein for allocating the funds to make the purchase of this truck possible and to the Hebrew Home at Riverdale for allowing us to safely park the truck on their grounds.

Looking forward, our ambitious calendar of larger community events kicks off on March 30th with Jazz at Amalgamated. KRVC is thrilled to be working in Van Cortlandt Village and to kick off our 2017 community events season there. Our 2017 calendar also includes block festivals, RiverFest, outdoor movies, a Greenway Gala and more.

Other News - Plans are also underway to hold one or two more job networking events and job skills training workshops in 2017. KRVC will soon release a detailed report, funded by Councilmember Andrew Cohen, to serve as a tool for improvements and beautification of the Kingsbridge commercial corridors. We are also looking forward to our first 2017 KRVC Cares service event - The Shamrock Shuttle, which will offer community members a safe and free ride home on St. Patrick's Day. Club KRVC continues to bring free, cultural events to community members in our new office.

Support us! The work we do is not possible without funding. KRVC is a not-for-profit and we rely solely on grants and donations to continue to serve the community. In recent years, we have been fortunate to receive generous grant allocations from the state and city thanks to State Senator Jeff Klein and Councilmember Andrew Cohen. However, that is not guaranteed from year to year. In addition, KRVC receives private grants and generous corporate and small business sponsorship donations. Again with no guarantees from year to year. KRVC's new goal is to expand our individual donations through our new "Coins for KRVC" initiative. Please give generously through this new campaign by dropping your spare coins in the red buckets in our office, at our events and in local businesses. Give more if you can at krvdc.org/donate or write a check made payable to KRVC and mail it to KRVC, 505 West 236th Street, Bronx, NY 10463.

Thank you!

—Tracy McCabe Shelton



KRVC's Executive Director was interviewed by News 12 at the Club KRVC Oscars Party on February 26th and on March 8th to promote the upcoming Shamrock Shuttle.



A Snapshot Of What We Do At KRVC

The Kingsbridge-Riverdale-Van Cortlandt Development Corp./KRVC has a broad mission and several programs and initiatives. Check out this quick glimpse of what we're all about.



Founded in 1981, the **Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC)**, a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate. krvcdc.org



Culture at KRVC is one of KRVC's largest and most vibrant programs. Since 2011, our extensive cultural program has featured the production of block festivals, outdoor movies, community concerts, art shows, workshops and educational programs. krvcdc.org/culture



KRVC is committed to achieve the goal of a **Hudson River Greenway for the Bronx** by helping to coordinate the efforts of stakeholders and local leaders and producing events such as Greenway Day, **Riverdale RiverFest** and the Greenway Gala. krvcdc.org/greenway; riverdaleriverfest.org



Our **Broadway in the Bronx** Initiative is one of KRVC's top priorities. The goal of the project is to draw attention to the corridor and make the 40 fabulous blocks of Broadway in the Bronx a shopping, dining and entertainment destination. KRVC is actively working with all the stakeholders to explore ways to make the commercial corridor more attractive, vibrant and fun for everyone. Our work includes the production of events on and near Broadway including a Broadway Bash. krvcdc.org/broadway

Brush the Bronx is an innovative and exciting program launched by KRVC in the the fall of 2016. The goal of this program is to encourage community members to experience all the Bronx has to offer, to reflect on those experiences through the creative medium of their choice and to share their reflections with KRVC so they can be celebrated. krvcdc.org/brush



KRVC Works is our jobs initiative. Through this program, KRVC has hired more than a dozen community members since 2016 to work locally. The program also includes a job and resume online bulletin board, skills workshops and networking events. This program also includes volunteer, internship and community service opportunities. krvcdc.org/work

Starting in 2016, we have produced several **Club KRVC** events that we hold in our office/club at 505 West 236th Street in the Bronx. We use the space to produce small cultural performances including live music, poetry, comedy, play readings, karaoke and children's performances, entertainment and celebrations. krvcdc.org/club



KRVC purchased a 10 foot GMC box truck in 2017 and launched a new project **Truckin' with KRVC** so we can bring all our projects and initiatives to all different communities throughout the Bronx with our fun, mobile office! krvcdc.org/truck

Through our **KRVC Cares** project, KRVC supports other not-for-profits, businesses and the community through donations, merchant organizing, online community calendar and business and neighborhood directories, beautification projects, holiday lights, environmental work, free services, charitable drives and more. krvcdc.org/cares



We encourage community members to give generously through this new campaign, **Coins for KRVC**, by dropping their spare change in the red buckets in our office, at our events and in local businesses. We can only continue to do our great work with funding! Please give more if you can via check or credit card. krvcdc.org/donate

Find out more by visiting our office at 505 West 236th Street, Bronx, NY and checking out our websites at krvcdc.org or riverdaleriverfest.org. There are more ways to learn more about KRVC. All our initiatives have Facebook pages. We produce five KRVC News newsletters and run ten bus shelter ads each year. Our eblasts reach thousands. KRVC is here to serve our community!

BRONX