

Riverdale RiverFest is Coming!

The flowers are blooming and there's a warm gentle breeze rolling in across the Hudson River. It's springtime in Riverdale which can only mean one thing ... it's time for Riverdale RiverFest.

This year's eighth annual festival will take place at the College of Mount Saint Vincent on Sunday, June 11th from noon to 6pm. RiverFest, which is generously supported by State Senator Jeff Klein, offers local residents and visitors from around the tristate region a rare opportunity to recreate along the banks of the majestic Hudson River.

The fun will kickoff on Saturday, June 10th with daytime exhibition soccer matches, a live performance by Arm-of-the-Sea Children's Theatre and a movie night featuring the Disney Pixar family classic Up.

As always, RiverFest will feature two days of sails aboard tall ships and performances on Sunday by accomplished local musicians, including acclaimed acoustic guitarist, Tom Chapin.

KRVC, now in its third year of producing the festival, has assembled its best-ever lineup of crafts vendors, exhibitors and fun activities for children of all ages. There will be bounce castles, mini golf and the always popular Reduce, Reuse and Recycle Olympics. Marin Rubin, 11 years old, offered the following, "RiverFest is one of my favorite days of the year. I love the crafts, the games and to watch my friends perform (Riverdale Rising Stars). It's great to get so close to the River."



Returning this year will be a pet adoption truck and the Bronx Children's Museum on Wheels. And new this year will be zany human-powered cycles from Cirque Amongus.

Also, kids over 18 won't want to miss the first ever, RiverFest Talks Series. Look for email updates from



KRVC in the weeks leading up to the festival for more information.

Visitors are encouraged to ride to RiverFest and use the bike valet service provided by Transportation Alternatives. Don't miss out on the free bike helmets compliments of Councilmember Andrew Cohen and the NYC Department of Transportation.

Shuttle buses will run from Riverdale Avenue down to the waterfront festival grounds all day and a valet parking service will be available for those who must come by car.

KRVC Executive Director Tracy Shelton sums up the spirit of the day, "RiverFest is a one-of-a-kind opportunity to get together with family, friends and neighbors down at the water's edge in the Bronx. It's also a great way for our community to show its unwavering support for the creation of the Hudson River Greenway."

Greenway Update

On Thursday, April 6th, the Community Board 8 Special Committee on the Hudson River Greenway held a meeting at which representatives of the MTA presented an update on the progress of its Greenway study.

The study, funded by State Senator Jeffrey Klein and projected to be completed in September of this year, will provide alternatives and approximate costs of construction.

Using a large aerial view of the length of the Riverdale waterfront as a backdrop, the MTA representatives highlighted the potential challenges and options for construction that their engineering consultants are studying. They also fielded comments and questions from Greenway advocates and stakeholders.

The MTA will make itself available to the community again during the next phase of the

scoping project. We encourage all interested parties to attend. KRVC will provide announcements and updates.

On the same day as the CB8 meeting, KRVC's Greenway Director, Cliff Stanton testified at a City Council Parks Committee hearing on a resolution introduced by Councilmember Andrew Cohen calling for the City to support the construction of an all waterfront, multi-use path along the Hudson River in the Bronx.



Councilmember Cohen indicated a vote by the full Council would be forthcoming in May.

Finally, in late March, KRVC held a well-attended Greenway strategy meeting at its offices to discuss a path forward after representatives from Governor Cuomo's office informed community leaders that the recently announced Empire



State Trail would not include funding for an all waterfront Greenway in the Bronx. The news was imparted by NYS Parks Commissioner Rose Harvey at a prior meeting arranged by State Senator Klein. While this was not what we had been hoping for, Commissioner Harvey was upbeat about our community's plan and encouraged all interested parties to continue to pursue our vision. The KRVC meeting which was reported by the Riverdale Press ended with a commitment by all in attendance to double-down on our efforts for an all waterfront Greenway.

Truckin' with KRVC



We held our first mobile Culture-on-the-Go Truckin' Event at the rooftop parking lot in Riverdale Crossing next to Buffalo Wild Wings at 237th Street and Broadway in Kingsbridge on Sunday, April 23rd. It was one of our first gorgeous spring days in the Bronx, and we had a tremendous turnout of families and kids enjoying the mini golf, bouncy house, face painting and delicious food from Buffalo Wild Wings.

State Senator Jeff Klein and Andrew Zak from the Vanbarton Group, owner of Riverdale Crossing, were there to help us celebrate the purchase of our new truck. Thanks so much to the Vanbarton Group for their support. And thanks to our sponsor, City MD, who was there giving out footballs to the kids.

We are very excited to bring our Culture-on-the-Go events all over the Kingsbridge area soon. Thanks to guitarist Steve Oates and clown Adam Auslander and face painter Dawn Jones.

Thanks to one of our interns, Charlotte Pinney, who designed and built a Lego model of our new truck. She presented the truck to State Senator Klein who was very excited to take it back to his office in Albany.



Shamrock Shuttle: Safe Home for St. Patrick's Day Celebrants

St. Patrick's Day is a fun evening in our community and we got to share it with lots of people this year. We took some patrons safely home providing an important community service.



Workshop Tuesdays at KRVC

March 21, 2017 saw an excellent turnout at KRVC's 'Technology and Your Job Search' workshop. People with a wide range of experiences, from a variety of backgrounds, both currently employed and unemployed, and in search of full and part time work were all interested to find out how to increase their understanding of online networking opportunities, learn about free online courses available and learn about specific job search engines.



The workshop presenter, Debbie Beaudry, is Director of Instructional Technology at Teachers College, Columbia University and she took the time to help workshop attendees explore how technology can help find job openings, learn how to use automatic job alerts, learn how to use the free version of LinkedIn and find out about free or low-cost online training opportunities to help stay current in many fields. This informative presentation can be accessed at: <https://goo.gl/eAK3JO>

KRVC's Getting Started with Instagram for Business on April 25th was extremely well received by an engaged audience of business owners, entrepreneurs and nonprofit employees. Stacey Natal, professional photographer and business strategist, talked the group through how to set up an Instagram account, strategies behind posts, ways to be thoughtful about branding presentation, important questions to ask about a client base and the purpose and advantages of an Instagram account. The workshop was interactive in nature and extremely interesting, generating many questions from attendees and providing valuable, concrete tips. Stacey's Instagram Startup Guide can be found at: www.LifeHappensNow.com

KRVC holds workshops on Tuesdays throughout the year. Upcoming May workshops will include: 'College - Getting There from Here' and 'Marketing Fundamentals for Small Business'. On May 9th, Sara Scheff, Financial Advisor at Edward Jones, will guide people through questions to consider while establishing a college savings goal and strategies to help reach that goal. On May 23rd, Stacey Natal, business strategist, will focus on how to attract the right type of clients for your business and how to stand out from the competition.

All workshops are free and run from 7-8:30pm at KRVC's office at 505 West 236th Street, with light refreshments and beverages provided. Please visit krvdc.org/work and krvdc.org/events for additional information about KRVC Works and upcoming workshops.



Club KRVC

Singer/Songwriter Eric Sullivan and bassist Seth Nicholson played a soulful, beautiful night of original songs by Eric and some covers on Thursday, March 23rd. Eric has been performing for almost 20 years, and has written nearly 100 songs in total. Eric's most recent project, Rocky and The Pressers, is a reggae band based in The Bronx, which originated in 2012, and released a full length album in 2014. Eric is the host of open mic night at An Beal Bocht Cafe in Riverdale every Tuesday night. Currently, Eric performs with both Rocky and The Pressers, who are poised to begin work on a second album, and with The Van Burens, a Boston-



based funk rock outfit. We had a full house who thoroughly enjoyed the evening.

On Thursday, April 27th, Deborah Kahan Kolb shared with us some of her poignant and personal poetry reflecting on her unique experiences and challenges of growing up in, and ultimately leaving, the insular world of Hasidic Judaism.

Deborah spoke about her creative process, and gave participants a chance to try their hand at writing with a poetry prompt. The audience loved her reading and had a great time hanging out afterwards and sharing their own thoughts and experiences.

Deborah's work has appeared or is forthcoming in Poetica, Voices Israel, Veils, Halos & Shackles, New Verse News, Tuck, Literary Mama, Poets Reading the News, 3Elements Review, Rise Up Review, and Writers Resist. Deborah's debut collection, Windows and a Looking Glass, was published by Finishing Line Press, 2017. DeborahKahanKolb.com



The Hebrew Home at Riverdale Centennial

2017 marks the 100th anniversary of the Hebrew Home at Riverdale. What began in Harlem as a small shelter for 20 elderly immigrants has transformed into RiverSpring Health, one of the nation's most comprehensive, innovative and compassionate senior health care organizations caring for 12,000 older New Yorkers every day. Known for challenging stereotypes, confronting ageism and embodying a pioneering spirit, RiverSpring Health provides managed long term care, assisted living, rehabilitation services, housing, skilled nursing at the Hebrew Home at Riverdale and specialized services including elder abuse prevention, memory care, and LGBT programs and a rich array of arts and cultural offerings. We look forward to our next century of helping older adults live forward, sending the message that aging is a relevant, meaningful journey.



Our family of care solutions helps over 12,000 adults live a full life.



Receive 50% Discount for Registration Fee. Must Present this Ad. Expires 6/1/17

BedRock Preschool

Accepting Applications Now!
3 Months to 6 Years.
Call 718.884.0020 to Schedule a Tour.

3220 Arlington Ave ♦ Bronx, NY ♦ 10463 ♦ www.BedRockPreschool.com



Complimentary investment review



Sara Scheff
Financial Advisor
5 Pondfield Road
Bronxville, NY 10708
914-337-2363
www.edwardjones.com

Edward Jones
MAKING SENSE OF INVESTING

Member SIPC

**THANK YOU TO OUR
EARLY 2017 SPONSORS!
WE APPRECIATE YOUR
SUPPORT.**

**KRVC needs many more
sponsors to support all our
programs and events for 2017.**

**Contact Farrah Rubin at
farrahkrvc@gmail.com to
find out how you can support
our great work!**

NEW VISIONS KITCHEN & BATHS, INC.

5639 Mosholu Ave. Riverdale, NY 10471
718.548.7700 • www.newvisionsinc.com
Full Service Home Improvement Company



Specializing in

- Bathrooms • Kitchens • Home Additions
- Finished Basements • Custom Closets
- Painting • Sheetrock • Tiles • Granite
- Marble

Distributor of Wellborn Cabinetry,
built in America with quality craftsmanship,
priced to fit your budget!

*Free Stainless Steel Sink and Delta Faucet included with Kitchen Cabinetry & Countertop purchase
Promotion valid until May 29, 2017*

License NY#1349245 / WC#17026H05 / PC#3014A Yonkers License #5230



Goodness
Inspires
Goodness

multiply the good

www.ridgewoodbank.com



Come in and get 10 % off thru May/June 2017

**5902 Riverdale Ave. Bronx, NY 10471
718-884-4600**



John Ciorra Agency

718-543-2400
SFinsuranceNY.com



TERHI EDWARDS
Licensed Associate Real Estate Broker

C: 646.541.8072
O: 718.884.5815
terhi.edwards@elliman.com
www.elliman.com



\$1 off!

facebook.com/menchiejohnsonave
3555 johnson avenue bronx, ny 10463
bronx, ny 10463



minimum frozen yogurt purchase of \$5 required. cannot be
combined with any other offer. valid thru 07/03/17. krvc



May is for Mothers!

FREE CONSULTATION
FOR BRACES AND INVISALIGN

10% off treatment ♥ Expires 5/31/2017

5795 Tyndall Ave. 1FL Riverdale, NY 10471
(718) 884-7700



KRVC was thrilled to produce our first cultural event at The Amalgamated Houses on March 30. The guests enjoyed refreshments and world class Jazz! It was a pleasure working with Doris Spencer and Jack Spiegel and everyone at Amalgamated. BronxNet covered the event, which made it extra special! The crowd thoroughly enjoyed the quartet led by Eric Alexander (sax), featuring David Hazeltine (piano), John Webber (bass), and Jason Tiemann (drums). The quartet has played together for many, many years and have a wonderful rapport on stage. Mr. Alexander is a resident of the Bronx and a tremendous supporter of KRVC. By the end of the evening guests were calling out requests and the musicians were happy to comply. Thank you to our dedicated audience for supporting the cultural life of our neighborhood.



PHOTO: ARNIE ADLER

2017 EVENT CALENDAR

Sunday, May 7, 2017

North Riverdale Block Festival 2017
Featuring live music and other fun attractions!
1-5pm, N Riverdale Ave, 258th-259th St, Bronx, NY

Tuesday, May 9, 2017

College - Getting There From Here - Workshop
Sara Scheff, Financial Adviser with Edward Jones,
discusses meeting your goals for your childrens'
college education.
7-8:30pm, KRVC, 505 W 236th St, Bronx NY

Thursday, May 18, 2017

Club KRVC Cultural Event, Live Music with
students from Riverdale Music Studio
7pm, 505 W 236th St, Bronx, NY

Sunday, May 21, 2017

Sunday Funday, a Pop-up Shop with Stella & Dot
1:00-3:00pm, KRVC, 505 W 236th St, Bronx NY

Tuesday, May 23, 2017

Marketing Fundamentals -How to Attract the
Right Clients, presented by Stacey Natal
7-8:30pm, KRVC, 505 W 236th St, Bronx NY

Sunday, June 11, 2017

Riverdale RiverFest 2017
Boat Rides on Tall Ships! Live Music All Day!
So Much More!
www.riverdaleriverfest.org
12-6pm, College of Mount Saint Vincent,
Bronx, NY

Thursday, July 20, 2017

Movie in the Park
Dusk, Vinmont Park, 255th St and
Mosholu Avenue, Bronx, NY

Thursday, July 27, 2017

Movie in the Park
Dusk, Bailey Park, Bailey Ave and 234th St,
Bronx, NY

Tuesday, August 1, 2017

Kingsbridge Festival
3-7pm 234th St (Broadway and Bailey),
Bronx, NY, 10463

Saturday, September 9, 2017

Movie in the Park
Dusk, Seton Park, 232nd St and
Independence Ave, Bronx, NY

Sunday, September 17, 2017

South Riverdale Block Festival 2017
Featuring live music and other fun attractions!
1-5pm, South Riverdale Ave, 236th-238th St,
Bronx, NY

Thursday, September 28, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Thursday, October 19, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Thursday, October 26, 2017

Greenway Gala
Cocktails, Dinner, Dancing, Presentations & More
5-8pm, Hebrew Home at Riverdale, Bronx, NY

Tuesday, October 31, 2017

Halloween Party
4-8pm, 505 West 236th St, Bronx, NY

Thursday, November 16, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Sunday, November 19, 2017

Art at Amalgamated
1-6pm, Vladeck Hall
74 Van Cortlandt Park South, Bronx, NY, 10463

Saturday, December 9, 2017

Marble Hill Holiday Trolley of Fun
1-4pm, 225th St and Broadway, Bronx, NY

Thursday, December 14, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Sunday, December 17, 2017

Holiday Party
2-5pm, 505 W 236th St, Bronx, NY

Club KRVC Cultural events feature live music and other performances by local community artists!

Check krvcdc.org/events for more details on these events.

KRVC also maintains an online community calendar. Check it out at krvcdc.org/community-events/calendar. Contact Ana Gonzalez Ribeiro at anagrkrvc@gmail.com to post an event.

About KRVC

Founded in 1981, the Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC), a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate.

TEAM KRVC:

Tracy McCabe Shelton, Executive Director
Paul Moore, President, Board of Directors
Shari Hall, Chief Financial Officer
Farrah Rubin, Development Director
Linda Manning, Cultural Program Director
Cliff Stanton, Greenway Coordinator
Shannon Goodson, Administrator
Martin DeBenedictis, Webmaster
Holly Makin, Jobs Program Coordinator
Edan Segal, Special Events Coordinator
Stacey Natal, Photographer
Arnie Adler, Photographer
Ari Oshinsky, Videographer
Ty Cumbie, Newsletter Graphic Designer
Ana Gonzalez Ribeiro, Development Assistant
Nancy Moukas, Development Assistant
Suzanne Hockstein, Curator

2017 Office Hours

Monday 10am-6:30pm
Tuesday 11am-2pm
Wednesday 10am-6:30pm
Thursday 11am-2pm
Friday 1-4pm

Closed Major Holidays

2017 Club Hours

Selected Tuesdays & Thursdays 4-9pm
Selected Sundays 1-6pm

Message from the Executive Director

It's spring! That means KRVC is in full gear with our upcoming Spring Block Festival and Riverdale RiverFest. This will be our community's eighth annual RiverFest and the third produced by KRVC. The cherished event features boat rides, live music and a variety of fun attractions.

Then, we will look forward to our summer movie series featuring our 20 foot inflatable movie screen. For the first time, we will hold one of our movies in Bailey Park in Kingsbridge. We are excited about that!

This summer, we will also partner with the 50th Police Precinct when they celebrate the National Night Out Against Crime. The Kingsbridge Festival we will produce together will feature live music and other fun attractions.

New this spring and summer, we will also produce 'Truckin' with KRVC events featuring our new GMC 10 foot box truck. We held our first one in April above Chipotle in Kingsbridge and it was a huge success.

Our recent Jazz Concert, held at The Amalgamated Houses, was a great event. More than 50 people turned out to hear world class jazz. It was a very special evening.

We are also excited about our Kingsbridge Beautification Project, which will feature tree rail installation and plantings along the 231st street commercial corridor. The project also includes a survey and report of the corridor which will be used as a blueprint for improvements and enhancements for the area.

Our KRVC Works jobs program is also in full gear with monthly workshops held at our office and plans for a job networking event to be held in the fall. We also maintain a jobs and resume bulletin board and have many participants in our Local Consultant Gigs component of the program.

Club KRVC is in full swing with monthly events, which have recently included a book and poetry night as well as live musical performances. We are looking forward to a performance by Riverdale Music Studio students and a Stella & Dot Pop-Up Shop.

This is my seventh year at KRVC and April has become a very significant month for our organization. In April 2014, thanks to State Senator Jeff Klein, KRVC was awarded our largest grant ever. The generous grant contract, with the Empire State Development Corporation, has been awarded to us each year since. We have accomplished so much with these funds and we look forward to more years of serving our community thanks to Senator Klein.

These funds are part of the state budget and we are grateful to Assemblyman Jeffrey Dinowitz for passing the budget with our KRVC allocation. KRVC also receives and appreciates grant funds allocated by Councilmember Andrew Cohen, the NYC Department of Small Business Services, Con Edison and several banks. KRVC sponsorship funds donated by dozens of local businesses are vital to our day-to-day existence. Our top sponsors included NewYork-Presbyterian-The Allen Hospital, Bright Horizons, Douglas Elliman Real Estate, Skyview Wine and Spirits, Hebrew Home at Riverdale and the College of Mount Saint Vincent. KRVC is also grateful for the support we receive from Congressman Eliot Engel, Community Board 8 and the 50th Police Precinct.

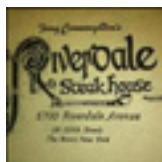
Thank you!

—Tracy McCabe Shelton



KRVC's Executive Director Tracy McCabe Shelton with Community Board 8 Chair Dan Padernacht aboard the Shamrock Shuttle, being interviewed by Bronx Net at the Community Jazz Concert at Amalgamated, with Councilmember Andrew Cohen and KRVC's Greenway Director Cliff Stanton at a City Council Hearing on the Councilmember's Greenway Resolution and at KRVC's Premiere Truckin' Event with State Senator Jeff Klein.

Thank you to our 2017 Sponsors!



MORE SPONSORS NEEDED!

Find out how you can sponsor at krvc.org/sponsorships
or contact Farrah Rubin at farrahkrvc@gmail.com.