November/December 2017

ART AT AMALGAMATED An Exhibition of Bronx Fine Artists

Sunday, November 19th, 1:00 - 6:00 p.m.

Amalgamated Housing/Park Reservoir Housing, Vladeck Hall
74 Van Cortlandt Park South, Bronx, NY

e are excited to have our first art show this coming fall. Curator Suzanne Hockstein is bringing together a variety of local artists working in many

Suzanne has for decades been creating art mixed media, paper collage and assemblage. She worked for 15 years at Riverdale Nursery School and Family Center as the Music and Arts Specialist, and continues to spend her summers at Fieldston Outdoors, where she runs the Art Department and sings daily with the Quad Band. Also a singersongwriter, on any given night you can find her fronting the NY-based band Seeing Voices, or playing acoustic gigs with her husband/guitar-god Richard. Suzanne came to the South Bronx in 1980 to live in and help run a free-volunteer ambulance service as part of the relief organization Plenty International. Falling deeply in love with all things NY, and specifically The Bronx, she settled here with her husband, raising two children.

Our exhibition also features work by Sandra Ayala. Sandra was born and raised in the South Bronx where every day was an adventure. Using photography as a decompression tool she found a home in bold and colorful interpretations of her child-like imagination, creating captivating stories. Sandra picked up her first camera in 2008 and, with no training, she began her journey to learn as much as possible. As an artist Sandra's goal is to inspire other self-taught artists to create in any medium, showing it can be done. "I'm just a Puerto Rican girl with an amazing husband and kids," says Sandra, while creating wonderful visual stories.

Born, raised, and still in the Bronx, Daniel Hauben's lifelong artistic focus has been the urban landscape. For nearly 40 years he has been painting in streets, parks, from windows and rooftops. Hauben received a degree in Fine Arts from the School of Visual Arts in New York and is an eight-time recipient of the BRIO Award from the Bronx Council on the Arts. He has been awarded artistic residencies in Spain, Germany, Costa Rica, Virginia, Connecticut and California, and has had over thirty national and international solo exhibitions, including at the Bronx Museum of the Arts and the American Embassy in Berlin. His public art project AThe EL,@ commissioned by the New York MTA's Arts for Transit program, was acknowledged in 2008 as one of 40 notable works of public art nationwide by Americans for the Arts. In 2012, Hauben completed a portrait of The Bronx in twenty-two paintings commissioned for the new



DANIEL HAUBEN



SUZANNE HOCKSTEIN, CURATOR

library on the campus of Bronx Community College. From 2013 – 2015, he spearheaded the Bronx Artist Documentary Project, bringing together 130 artists, photographers, and writers to shed light on this vibrant, under-recognized artistic community. His work is also in corporate and public collections including at the Museum of the City of New York, the New-York Historical Society, the Library of Congress, the White House, Harvard University, and the New York Public Library.

After graduating from the High School of Art and Design and being hospitalized in World War II, Jay Moss attended the Art Students League on the G.I. Bill of Rights. After a few routine art jobs, he was hired by the NBC-TV art department. After several years he left this position as it's head to form his own company: Museum Designs. That company was purchased by Westwood Industries, a large lighting company. This led Jay to design lighting products for many companies and also pursue his real interest: sculpture. He is one of the artists featured in the recent book of the Bronx Artist Documentary Project.



JAY MOSS



SANDRA AYALA

The artists who will be exhibiting are Suzanne Axelbank, Sandra Ayala, Brenda Bergman, Ivan Braun, Carmen Corrigan, Rio Davies, Valerie Deas, Anne Gibbons, Deb Schreier Grinberg, Daniel Hauben, Suzanne Hockstein, Amy Kerwin, Keith McDermott, Ira Merritt, Jay Moss, Jordan Moss, Ayde Rayas, Ardina Seward, and Sylvia Vigliani. Please don't miss this important exhibition.

The Amalgamated Housing Corporation is celebrating its 90th anniversary this year and Park Reservoir Housing is celebrating its 60th. Founded in 1927 by Abraham E. Kazan, Amalgamated is the oldest limited equity housing cooperative in the U.S. and provides housing for 1500 families in the community. We are very excited and grateful for their collaboration with our organization.

For more info please go to KRVCDC.org/events.

2017 GREENWAY GALA

CTOBER 26, 2017 - Our 2017 Greenway Gala was a wonderfully successful event. So many of our community members turned out to support KRVC and the work we are doing, and to honor three of our community leaders. The evening began with a cocktail hour in the solarium at the Hebrew Home at Riverdale where the guests were treated to a beautiful sunset over the Hudson River. The dinner included a program that started with introductions and opening remarks by Dan Reingold, the Executive Director of the Hebrew Home and State Senator Jeff Klein. Assemblyman Jeffrey Dinowitz presented an award to our honoree Robert Rubinstein. Councilman Andrew Cohen presented an award to Mindy Ramos with the 50th Precinct. And Eliot Engel presented our award to Terhi Edwards of Douglas Elliman Real Estate. Our master of ceremonies Eric Dinowitz did an amazing job. Cliff Stanton, our Greenway Director, spoke about the progress of our Greenway Initiative. We welcomed four new Board members, Terhi Edwards, Mego Gojka, Betty Campbell-Adams and Orlando Kross. The program also featured two videos produced by Ari Oshinsky that showcased the work of KRVC and documented our Greenway Initiative over the past year. The Eric Alexander Quartet entertained us all evening. We are tremendously grateful to all our sponsors who attended, and very proud to be a part of this community. Thank you to the Hebrew Home for helping us to make this such a special evening and to Arnie Adler for taking the beautiful photographs featured on this page.













PHOTOS: ARNIE ADLER

KRVC's Newest Board Members

We are so pleased to welcome four new board members to Team KRVC!

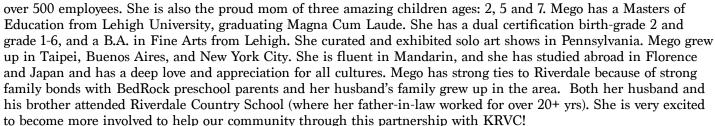


Betty Campbell-Adams is the CEO of Lloyd's Carrot Cake, the venerable boutique bakery that was started 35 years ago by her husband, Lloyd Adams. She began running the company immediately following his untimely death in 2007. The company now has two locations, Riverdale and East Harlem. Over the years, the company has developed quite a following. It has received tremendous notoriety and has garnered great reviews for its famous carrot cake. Recently Ms. Campbell-Adams added a new venture to the Lloyd's portfolio, JOOSED by Lloyd's; a natural juice, smoothie and specialty tea bar. The juice bar, she says, "balances out the cake business." Ms. Campbell-Adams is an ardent supporter of local organizations. She sits on the board of CWOP (Child Welfare Organizing Project), whose mission is to change and improve the quality of services provided to families affected by NYC's child protection system. She is also a board member of Wild Metro, a non-profit organization dedicated to protecting wild life in the New York Metro area.



A resident of Riverdale since 1987 and a real estate professional there for nearly as long, **Terhi Edwards** specializes in selling this wonderful neighborhood that is surrounded by beauty and nature, plus offers great convenience to Manhattan and Westchester. Currently a homeowner herself, she is particularly aware of the special qualities of Riverdale and the unique needs of those who choose to live in the area. Originally from Finland, Terhi honed her customer service prowess and flair for relating to people of different cultures while traveling the world as a flight attendant. She seamlessly transitioned her skills to real estate, drawing upon her love of working with the public and passion for architecture and interior design. Terhi was instrumental in the opening of a beautiful, new Douglas Elliman Real Estate office on Johnson Avenue, which she manages.

Mego Gojka is a co-founder of BedRock Preschool located on Arlington Avenue in Riverdale. Her prior experience has been as a Managing Director of 18 private preschools throughout Manhattan, Queens and Brooklyn with



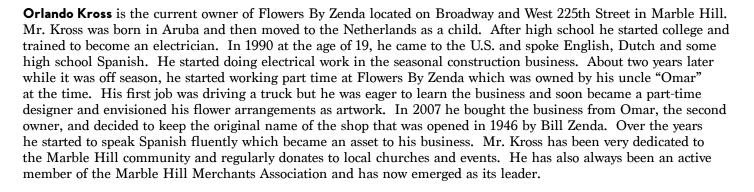




TABLE OF CONTENTS

- **1** ART AT AMALGAMATED
- 2 GREENWAY GALA
- **3 NEW BOARD MEMBERS**
- 4 MOVIE IN SETON PARK/SOUTH RIVERDALE BLOCK FESTIVAL
- 5 JOBS NETWORKING EVENT / GREENWAY UPDATE

- **6 SPONSOR SPOTLIGHT**
- **8** CLUB KRVC
- 9 HALLOWEEN PARTY
- **10 EVENT CALENDAR**
- 11 MESSAGE FROM THE EXECUTIVE DIRECTOR
- 12 THANK YOU TO OUR 2017 SPONSORS

Movie in Seton Park

e had a tremendous turn out for our end of summer movie night at Seton Park on September 9th. The kids loved the mini-golf and bouncy house before the movie, and everyone enjoyed being outside on a beautiful summer night. Before the feature we

showed two student films from RKA students Sophia Kline and Jackson Van Horn. It was the first time for these young filmmakers to have their work screened on a large movie screen. It was really exciting. Everyone loved our feature film "Moana". Thanks to State Senator Jeff Klein and Assemblyman Jeffrey Dinowitz for coming by and supporting the event and all the work that we do.











South Riverdale Block

Block Festival

eptember 17th was not a typical Sunday Afternoon for South Riverdale! Riverdale Avenue was packed from 236th to 238th Street with families enjoying the last moments of summer on a fun, steamy day. There were many children's activities, great live music and lots of sponsor exhibits. Riverdale



Children's Theatre came out and gave us a stellar performance of show tunes from their recent productions. Adair Gilliam, a singer/songwriter, who works with the children at Bedrock Preschool entertained the little ones. Then the Francisco Mela jazz trio gave us a provocative set of free jazz and standards. Francisco lives in Marble Hill and was very happy to be part of this event in his own neighborhood. The Robert Mitchell Quartet was next, a mix of blues and rock, playing their original songs and covers. The stores and restaurants all along the Avenue participated with fun activities and delicious food. We were so pleased to have our local elected officials, Community Board 8 and the 50th Police Precinct there to enjoy the day with us. The event received media attention and coverage from the Riverdale Press, News 12 and BronxNet. It was a terrific closing to all our outdoor summer events.





Jobs Networking Event

RVC's Jobs Networking Event on Tuesday, October 17th welcomed approximately 200 job seekers over the course of the evening to meet with representatives from 14 local businesses and organizations about current available jobs and future positions. The Jobs Networking Event took place at The Riverdale Y where there was plenty of room for job seekers to talk with representatives about their skills and employment backgrounds and present their resumes. The Event afforded the businesses and organizations present the opportunity to recruit skilled local residents and to network.

The following companies and nonprofit organizations attended the Jobs Networking Event, offering a wide range of current open positions: Prudential; Wells Fargo; St. Patrick's Home for the Aged and Infirm; Studio 360; Five Star Premier Residences of Yonkers; Kingsbridge Heights Community Center; Montefiore Medical Center; Right at Home; The Riverdale Y; Avon; H & R Block; Hebrew Home of Riverdale; Delaj Hair Salon; New York-Presbyterian, The Allen Hospital. Some of the positions these businesses and organizations were looking to recruit for were: CNAs; Early Childhood After Care Teacher; Office Manager; Part Time Architect; Receptionist; LPNs; Salon Assistant; RPNs; Home Health Aides; Tax Preparers; Financial Advisors; ICU Technician; Social Media Specialist; Human Resources Coordinator; Dining Room Servers; Food Service Workers; Housekeepers; Maintenance Workers; Bank Tellers and After School Counselor.

One job seeker expressed her appreciation for the Event by outlining the reasons she was pleased to attend – "I met so many nice people and got inspired about places/careers/jobs I had not thought of. What a terrific, valuable event! Thank you, thank you." Of the evening, the attending businesses and organizations were very positive, for example: "This was a very nice event! We met wonderful people from the community," Elaine Garcia, Human Resources Director, Five Star Premier Residences of Yonkers. Additionally, the objectives of networking and helping job seekers to find employment as well as local businesses





to recruit were furthered – Damaris Stevenson, from Montefiore's HPOG Program, sent out the following note after the event "We had a great time at the event on the 17th and wanted to reach out to let you know that some of our partners are looking

for Registered Nurses to teach their Home Health Aide courses. If you have any resumes please send them to me and I can assist with granting an interview."

The Jobs Networking Events are one component of KRVC's Work Local! Hire Local! Program. Additionally, KRVC hosts job-related workshops throughout the year and offers online Bulletin Boards for job seekers to post their resumes and for companies and organizations to post available positions. Please visit www.krvcdc.org/work to find upcoming workshops, to have your resume posted and to view available job openings in the area. Please contact Holly Makin, KRVC's Jobs Program Coordinator, with questions, resumes and job postings at hollykrvc@gmail.com

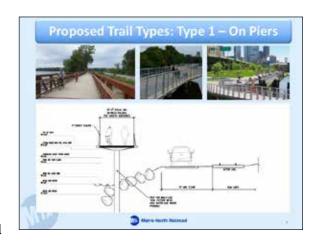
Hudson River Greenway Update Plan Starting to Take Shape

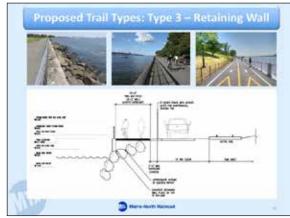
ears of activism and advocacy for the Hudson River Greenway in the Bronx finally appear to be paying off. On October 30th, the Community Board 8 Special Committee on the Greenway hosted representatives from the MTA and its design consultants who presented their findings on the study funded by Senator Jeff Klein.

Here are a few of the highlights:

- 1) The MTA Plan, which will culminate in a final report to be made available to the community by year's end, will outline 2 options (with a few sub options). One is an all elevated path (above the 100 year flood plain), another is a combination of a) an elevated path, b) portions where the path can be built atop rip rap and c) a portion which would be east of the tracks (while the bulk of it remains west).
- 2) Both plans provide access ramps and bridges using either existing, restored or new infrastructure.
- 3) The total estimated cost, including soft costs such as a detailed engineering study, permits, limited private property acquisition, etc. would range from \$80 to \$125 million. But the report will be written in a way that enables the community to isolate specific portions that could be funded and built one at a time.
- 4) Senator Jeff Klein was in attendance and appeared to be encouraged by the report.

The next step will likely be at least one Community Board 8 meeting to review the final report and determine a plan of action.





KRVC SPONSOR SPOTLIGHT



C.A.L.F. INDUSTRIES. Riverdale welcomes the top instructional basketball program for children ages 4-14. C.A.L.F. is an acronym for Courageous, Athletic, Leaders, Forever. Located at the Riverdale Neighborhood House the C.A.L.F. Clinic creates a fun, learning yet challenging environment for players of all skill-levels. At C.A.L.F. we prepare leaders in life through sports emphasizing courageous skill development, fundamental training and various agility drills. Coach Mike and his experienced staff of coaches

teach the game of basketball using an educational-styled approach, making it easier for children to interpret, progress and have fun!

ADDITIONAL SPORTS PROGRAMMING INCLUDES:

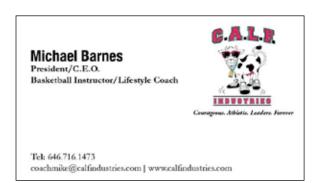
Soccer, Flag Football, Baseball

C.A.L.F. OFFERS:

After-School "Pop-Up" Programming Private Lessons Birthday Parties (2hr Minimum)

- Birthday Package Includes:
 Coach Host, Supervision,
 Bounce House, Gymnasium
 & Party Room Rental.
- Birthday Host chooses any Sport or Games to Play.
- Fee based on number of children and party length.

Email info@calfindustries.com for more details.







www.calfindustries.com

CLINIC LOCATION:

Riverdale Neighborhood House 5521 Mosholu Ave., Bronx, NY 10471



SKYVIEU wine & spirits

www.skyviewwine.com 888·SKY·VINO

(718) 601 - 8222

5681 RIVERDALE AVENUE SKYVIEW SHOPPING CENTER RIVERDALE, NEW YORK 10471

Store Hours:

Monday - Saturday 9:30 am - 9:00 pm Sunday 12:00 pm - 6:00 pm



John Ciorra Agency

718-543-2400 SFinsuranceNY.com

NEW VISIONS KITCHEN & BATHS, INC

5639 Mosholu Ave. Riverdale, NY 10471

Wellborn Cabinetry
Distributor
718-548-7700
"We Build Dreams —
Call Us Today!"



multiply the good

www.ridgewoodbank.com



RIDGENCOD SAVINGS BANK

THANK YOU TO OUR SPONSORS! WE APPRECIATE YOUR SUPPORT.

KRVC needs many more sponsors to support all our programs and events.

Contact Tracy Shelton at tracykrvc@gmail.com to find out how you can support our great work!



TERHI EDWARDS

Licensed Associate Real Estate Broker

C: 646.541.8072 O: 718.884.5815 terhi.edwards@elliman.com www.elliman.com

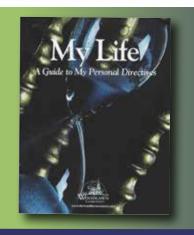


Visit The Woodlawn Cemetery to pick up your complimentary

My Life Booklet.

Call today to schedule your no obligation consultation and learn the details about our exclusive **10% Pre-Planning Discount**.

ce-Planning Discount 718-920-0500



The Woodlawn Cemetery, Webster Ave. & East 233rd St., Bronx, NY 10470 www.thewoodlawncemetery.org

Complimentary investment review



Sara ScheffFinancial Advisor 5 Pondfield Road Bronxville, NY 10708

Bronxville, NY 10708 914-337-2363 www.edwardjones.com

Edward Jones[®]

MAKING SENSE OF INVESTING

Member SIPC



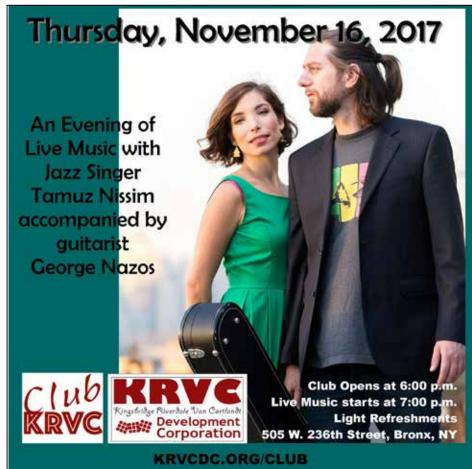
gorgeous voice and stunning guitar work. Mary grew up in a musical family in the parish of Castlegregory, near the sea in County Kerry, Ireland. Whether accompanying herself, or holding the rhythm line with her trad band, Morning Star, she is a consummate musician. Her music is an engaging collaboration of traditional Irish music and a progressive social conscience. Her bodhrán (Irish hand-held drum) playing offers another dimension to her exceptional performance. Courtney has used her music to spread Irish culture and to educate her audience about the struggles of the Irish people. We were really thrilled to have her at Club KRVC.





a second time at Club KRVC with her soaring voice and haunting, beautiful original tunes. She gave us a mix of musical styles broken up by stories about her creative process. She is a gifted, soulful artist and we are so grateful to have her as part of our artistic community.





n Tuesday, October 31st, KRVC hosted its second annual Halloween Party. There were no tricks just lots of treats for the over 175 children and their families who visited KRVC's offices looking for Halloween fun! Thanks to State Senator Jeff Klein, every kid was given a special goodie bag with a coloring book and candy treats in addition to the loot bag filled with Halloween goodies given out by KRVC. Halloween revelers, dressed in fabulous costumes, were welcomed by the professional fortune teller in the tent set up on the street outside KRVC's office. Much thanks

to our generous sponsor C.A.L.F. for bringing special spirit and sporty gifts for our trick or treaters as they entered the office which was decorated with pumpkins and ghosts and had spooky movies playing on the big screens. Once inside, halloween tattoos were all the scream as guests made their way to the outdoor patio where thanks to one of KRVC's biggest supporters, Bright Horizons, the children made halloween art with pumpkin molds and paint. Special guest Assemblyman Jeffrey Dinowitz made the event even more festive. The Halloween party was once again a huge success and everyone at KRVC is already looking forward to next year.









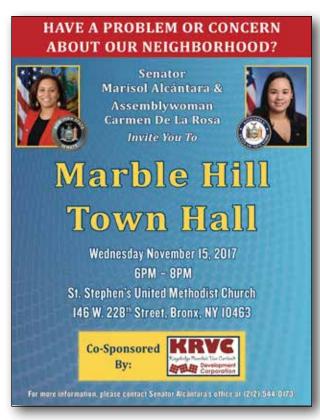






KRVC News November/December 2017 9

2017/2018 EVENT CALENDAR



Wednesday, November 15, 2017

Marble Hill Town Hall 6-8pm, St. Stephen's United Methodist Church

146 West 228th Street, Bronx, NY 10463

Thursday, November 16, 2017

Club KRVC Cultural Event Live Music with Jazz Singer Tamuz Nassim 7pm, 505 W 236th Street, Bronx, NY 10463

Sunday, November 19, 2017

Art at Amalgamated 1-6pm, Vladeck Hall 74 Van Cortlandt Park South, Bronx, NY, 10463

Saturday, November 25, 2017

Shop Local & Save in Marble Hill Flowers by Zenda 5217 Broadway, Bronx, NY 10471



Saturday, December 9, 2017

Marble Hill Holiday Trolley of Fun 1-4pm, 225th Street and Broadway, Bronx, NY 10463

Sunday, December 17, 2017

Holiday Party 2-5pm, 505 W 236th Street Bronx, NY 10463

Thursday, January 18, 2018

Club KRVC Cultural Event 7pm, 505 W 236th Street, Bronx, NY 10463

Thursday, February 15, 2018

Club KRVC Cultural Event 7pm, 505 W 236th Street, Bronx, NY 10463

Wednesday, March 14, 2018

Jazz at Amalgamated 7pm, Vladeck Hall 74 Van Cortlandt Park South, Bronx, NY, 10463



Thursday, March 29, 2018

Club KRVC Cultural Event 7pm, 505 W 236th Street, Bronx, NY 10463

Thursday, April 19, 2018

Club KRVC Cultural Event 7pm, 505 W 236th Street, Bronx, NY 10463

Thursday, April 26, 2018

Rooftop Concert 5:30-8pm, NewYork-Presbyterian/The Allen Hospital,

5141 Broadway, New York, NY 10034

Thursday, May 17, 2018

Club KRVC Cultural Event 7pm, 505 W 236th Street, Bronx, NY 10463

Saturday & Sunday, June 9-10, 2018

RiverFest

College of Mt. St. Vincent 6301 Riverdale Avenue, Bronx, NY 10471 Bronx, NY 10471

Thursday, June 21, 2018

Kingsbridge Movie in the Park 8pm, Bailey Park, Bronx, NY 10463



Thursday, July 26, 2018

South Riverdale Movie in the Park 8pm, Seton Park, Bronx, NY 10463

Tuesday, August 7, 2018

Kingsbridge Art & Music Festival 234th Street & Bailey Avenue Bronx, NY 10463

Sunday, September 16, 2018

Johnson Avenue Block Festival 1-5pm, Johnson Avenue, 235th-236th Street, Bronx, NY 10463

Wednesday, October 31, 2018

Halloween Party

4-7pm, 505 W 236th Street, Bronx, NY 10463



Club KRVC Cultural events feature live music and other performances by local community artists!

Check krycdc.org/events for more details on these events.

KRVC also maintains an online community calendar. Check it out at krvcdc.org/community-events/calendar. Contact Ana Gonzalez Ribeiro at anagrkrvc@gmail.com to post an event.

About KRVC

ounded in 1981, the Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC), a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate.

TEAM KRVC:

Tracy McCabe Shelton, Executive Director
Paul Moore, President, Board of Directors
Shari Hall, Chief Financial Officer
Linda Manning, Cultural Program Director
Cliff Stanton, Greenway Director
Holly Makin, Jobs Program Director
Martin DeBenedictis, Webmaster
Edan Segal, Administrator
Stacey Natal, Social Networking Director
Arnie Adler, Photographer
Ari Oshinsky, Videographer
Ty Cumbie, Visual Marketing & Design Consultant
Ana Gonzalez Ribeiro, Development Assistant
Nancy Moukas, Development Assistant
Suzanne Hockstein, Curator



Message from the Executive Director

his is always such a busy time of the year for KRVC. In September, we produced our largest outdoor movie event in Seton Park and our largest block festival along South Riverdale Avenue. In October, we produced a successful jobs networking event at the Riverdale Y and our annual gala at the Hebrew Home at Riverdale. We ended October with a large Halloween



Party held at our office. The coming months will be busy too with an Art Show at Amalgamated Houses, several events in Marble Hill and a Holiday Party at KRVC.

We are also looking forward to having holiday lights in the Riverdale community for the second year in a row. Last year, KRVC was able to contract to install lights along the South Riverdale Avenue commercial corridor thanks to the generosity of State Senator Jeff Klein. This year, KRVC also received holiday lights funding from Councilmember Andrew Cohen and we are seeking funding from local businesses to enable us to more than triple the amount of lights we contract to install throughout Riverdale. We look forward to celebrating the holiday lights with our wonderful community leaders and members and business owners.

Our huge recent Team KRVC news is that we just brought on four new board members! It has been one of our goals for many years now to grow and expand our Board of Directors and we could not be more pleased about our newest members. We warmly and proudly welcome Betty Campbell-Adams, Terhi Edwards, Mego Gojka and Orlando Kross to Team KRVC.

Our next newsletter issue will not come out until 2018 so I will take this opportunity to wish everyone a joyous holiday season. Happy Everything!

-Tracy McCabe Shelton





KRVC's Executive Director with Senator Jeff Klein at the Job Fair at the Riverdale Y and with Eric Dinowitz and Assemblyman Jeffrey Dinowitz at the KRVC Gala at the Hebrew Home at Riverdale.

Thank you to our 2017 Sponsors!





















































































































BODY GODDESS













Heart & Beat Music































PROPERTY







ANTHIS GREEK FOOD Chabad of Riverdale















MORE SPONSORS NEEDED!

Find out how you can sponsor at krvcdc.org/sponsorships or contact Tracy Shelton at tracykrvc@gmail.com.