

Johnson Avenue Block Festival



Stacey Natal

It looked like it was going to be a rainy Sunday morning as we were setting up for the festival on September 18th. We had huge tents down the middle of the street for all our exhibitors. The stage was covered and we were moving ahead rain or shine. It drizzled for a moment before the festival started and then the day was beautiful. People came out from all over the area to check out our community.

The music was stellar. Riverdale Children's Theater gave us an inspiring set of songs from their production of "In The Heights." Riverdale Music Studio students brought their talents. Then the pros came out and wowed the crowd. Alma Micic and Rale Micic were there with their jazz quartet including Rodney Green on the drums and Paul Gill on bass. And then Seeing Voices, a blues and rock band, gave us a stunning set of originals. Suzanne, the lead singer's, voice wafted down Johnson Avenue electrifying the crowd.

All the businesses up and down the block had displays in front of their stores. The restaurants were serving delicious food. And many other of our area businesses and KRVC sponsors were there under the tents making connections, sharing their passion and their work, and

enjoying the day. The restaurants were serving all types of food: Palace of Japan had scrumptious Japanese items, the smell of Indian food from Cumin Restaurant drifted through the air, a new Johnson Avenue restaurant, Bacco, gave us free tastes of their delicious Italian specialties throughout the day and Bella Notte served us the always popular \$2.00 slices.

EZ-Pass came to interview our community and ask how we felt about their programs and services. Many hospitals and health services like Allen Hospital came to showcase their services. Rite Aid came and offered free flu shots at their store. Montefiore delivered blood pressure tests. BedRock Preschool came with a crew to entertain the kids with carnival games and several pre-schools in the area came with games for all. Douglas Elliman Real Estate, Apple Bank, Country Bank and One Love Animal hospital and many others had giveaways for everyone to take home. The temples came with their apples and honey to celebrate the start of the Jewish New Year. The event featured miniature golf, face painting and fortune telling and was covered by News 12. Thanks for all those who came out and thanks again to our sponsors who helped make the day possible.

Local Business Coupons Inside!

Movie in the Park

KRVC held its annual Vinmont Park Movie Night in Sid Field in North Riverdale. We showed the popular "Inside Out" to over 200 community members who also enjoyed the event's other features. Jodi DeCrenza of The Fitness Gallery led a yoga class on the grass while others played golf on a putting strip. Fortunately, KRVC is able to produce these outdoor movie events because we own a giant movie screen and movie equipment thanks to a generous funding allocation from State Senator Jeff Klein.



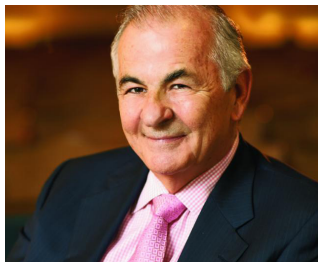
Stacey Natal

Resume Writing Workshop

KRVC hosted its very first resume workshop last evening featuring resume guru, Barbara Fischbach. Jobseekers learned a ton of great valuable information for those creating a resume or just simply revamping an existing one. This event was definitely highly educational, with more workshops to come soon!



KRVC's 2016 Gala to be a Broadway Bash!



Sunday, November 13, 2016, 5-8pm at Manhattan College. Join us for an evening of dinner, cocktails, presentations and more. Buy tickets at krvdc.org/gala16.

Auction! Items to date include a Whole You Spa Gift Certificate, Tickets to Linda's Jazz Night, Brunch for 2 at X2O, Four Tickets to the Riverdale Rising Stars and much, much more.

Broadway tickets to be auctioned off by Assemblyman Jeff Dinowitz.

Our honorees for the event include: Betty Campbell-Adams, Andrew R. Williams and Orlando Kross (pictured from left to right across the second row). All are owners of businesses along the Broadway in the Bronx corridor and all are active in local merchant groups.

The Red Hot Swing (pictured top left) will be playing at the Bash. Since their debut in 1995 to a crowd of more than four hundred Lindy hoppers, The Red Hot Swing have been thrilling audiences with their eclectic mix of jazz, jump blues, originals, and swing. The members of the Red Hot Swing are Vanessa Trouble, lead vocals; Michael Hashim, tenor saxophone; Marty Bound, trumpet; Stefan Schatz, drums; George Delancy, acoustic bass; and Mark McCarron, guitar and arrangements. Local Broadway actress Shauna Hicks (pictured top right) will serve as our Master of Ceremonies. Riverdale Resident Shauna Hicks, has starred on Broadway in "Blood Brothers" opposite David and Shaun Cassidy with Petula Clarke, Carole King and Helen Reddy. She played Rosemary in the Broadway tour of "How to Succeed in Business Without Really Trying" opposite Ralph Macchio, receiving rave reviews and garnering Florida's Carbonell Award for Best Leading Actress in a Musical and a Chicago Jeff Award nomination for Outstanding Leading Actress in a Musical. Shauna got her big break understudying the Judy Garland Role in "Meet Me In St. Louis" on Broadway.

WORK LOCAL! HIRE LOCAL!



krvcdc.org/work

KRVC WORKS!

KRVC Job Mixer Event and Online Jobs Bulletin Board Launch

KRVC's Job Mixer Event at the end of September was a terrific community event and highlighted the need in our area for a networking forum for local job seekers and employers. Having reached out to residents, businesses and nonprofits in the Kingsbridge, Riverdale and Van Cortlandt Village communities, KRVC hosted a well-attended event with around 50 people looking for employment and over 20 jobs posted from area businesses and nonprofits. Additionally, a number of representatives from local businesses and nonprofits attended the evening to meet and talk with job seekers.

A wide range of people seeking part-time and full-time employment attended the event – people of all ages, backgrounds, from various neighborhoods, with high school diplomas to advanced degrees. Event attendees expressed their gratitude for the opportunity to present themselves and to have a chance to meet potential employers. Additionally, businesses and nonprofits from our local areas were positive in their feedback about the opportunity the evening afforded them to reach out to the community. KRVC looks forward to hosting more Job Mixer Events in the future.



KRVC Online Jobs Bulletin Board Launched

The KRVC Jobs Bulletin Board provides a forum for employers to post listings of available jobs at local not-for-profit organizations and businesses as well as a forum for qualified local residents looking for part-time and full-time work to post their resumes. Please visit www.krvcdc.org/work

The Job listings to date include positions for bank tellers, educators, child care workers, sales associate, bus driver, executive director, administrative assistants, care-givers and special needs counselors.

The resumes posted are from local residents, reflecting a wealth of experience from a wide range of employment backgrounds and education disciplines. The resumes include backgrounds in teaching, administrative assistance, accounting, computers, home health care, sales, social work, maintenance and leadership roles.

KRVC welcomes local businesses and organizations to post openings – full time, part time or seasonal. If you would like to list an available position at your organization or business please send an outline of the position in PDF format, including application contact details, to Holly Makin, Jobs Program Coordinator, at hollykrvc@gmail.com.

If you would like to have your resume posted please send in two copies of

your resume – one with all your contact details and one without your contact details, both in PDF format. The resume without the contact details will be posted on KRVC's Online Jobs Bulletin Board. Prospective employers will contact KRVC to express their interest in a resume and KRVC will at that point release the details of the person the employer is interested in interviewing. Please send both resumes to Holly Makin, Jobs Program Coordinator, at hollykrvc@gmail.com.

KRVC has already connected a few local businesses and not-for-profits with local job seekers and looks forward to growing the Online Jobs Bulletin Board in the coming months.

**Jobs Program Sponsored by
Senator Jeff Klein.**

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I've established myself with many years of experience as a top-level designer, art director and marketing guru. I'm Riverdale-based and seeking to expand my presence in this dynamic area.

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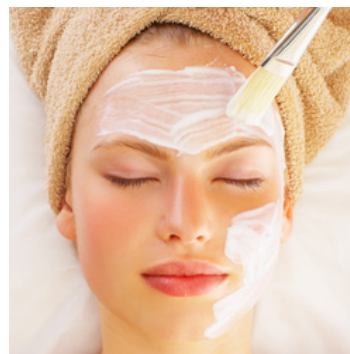
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Club KRVC

Alma Micic, internationally acclaimed jazz vocalist, Riverdale resident, and owner of the Riverdale Music Studio, accompanied by bassist Corcoran Holt performed a beautiful set of jazz standards, pop, and original music at Club KRVC on September 22nd. Alma and Corcoran have played together numerous times in a quartet, but they have been wanting to work together as a duo and took this opportunity to share their music



with KRVC. Thank you to all our club members who came. It was a wonderful turnout for a sublime evening of world-class jazz. Special thanks also to BronxNet for the great coverage of this event. Club KRVC hosted a Parent Workshop on October 26th. Riverdale Resident and Special Education Consultant Sandy Mislaw spoke to local parents about school struggles for children with special needs. KRVC has many more club and other events planned for coming months and new ones are regularly added to our calendar Check out the calendar below and also krvdc.org/events for more details.

EVENT CALENDAR

Sunday, November 13, 2016

Broadway Bash-Gala 2016
Dinner, Cocktails, Dancing, Awards, Presentations

5-8 pm, Manhattan College, Bronx, NY

Thursday, November 17, 2016

Kingsbridge Community Walk
Walk with us and brainstorm suggestions for Street Amenities including Furniture, Garbage Receptacles, Tree Pits, etc.

2-5 pm, Meet at Councilmember Andrew Cohen's Office, 277 W 231st St, Bronx, NY at 2pm sharp. After the walk, we'll meet informally over light refreshments at Tilla Cucina, 3648 Bailey Avenue, Bronx, NY.

Thursday, December 8, 2016

Mark the Harper at Club KRVC
An Evening of Blues & Americana Music

7-9 pm, 505 W 236th St, Bronx, NY

Saturday, December 10, 2016

Marble Hill Holiday Trolley of Fun Event
Visit Santa and the Grinch. Event features face painting, street performers, live music and more!

1-4 pm, 225th St & Broadway, Bronx, NY

Sunday, December 18, 2016

Holiday Party
2-5 pm, Club KRVC, 505 W 236th St, Bronx, NY

Thursday, January 12, 2017

Parent Workshop
Is Your Child Attention Challenged?
Presented by Debi Hanover, M.A. Sp. Ed.
7pm, Club KRVC, 505 W 236th St, Bronx, NY

Thursday, January 19, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Thursday, Jan 26, 2017

Banking Workshop presented by TD Bank
7pm, Club KRVC, 505 W 236th St, Bronx, NY

Thursday, February 16, 2017

Club KRVC Cultural Event, Details TBA
505 7pm, W 236th St, Bronx, NY

Thursday, March 23, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Thursday, March 30, 2017

Jazz at Amalgamated
7pm, 98 Van Cortlandt Park S, Bronx, NY

Thursday, April 20, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Sunday, May 7, 2017

North Riverdale Block Festival 2017
Block festival featuring live music and other fun attractions!
1-5pm, N Riverdale Ave, Bronx, NY

Thursday, May 18, 2017

Club KRVC Cultural Event, Details TBA
7pm, 505 W 236th St, Bronx, NY

Sunday, June 11, 2017

Riverdale RiverFest 2017
Boat Rides on Tall Ships! Live Music All Day!
So Much More! www.riverdaleriverfest.org
12-6 pm, College of Mount Saint Vincent, Bronx, NY,

Thursday, July 20, 2017

Movie in the Park
Dusk, Vinmont Park, 255th St and Mosholu, Bronx, NY

Thursday, July 27, 2017

Movie in the Park
Dusk, Bailey Park, Bailey and 234th St, Bronx, NY

September 9, 2017

Movie in the Park
Dusk, Seton Park, 232nd St and Independence Avenue, Bronx, NY

September 17, 2017

South Riverdale Block Festival 2017
Block festival featuring live music and other fun attractions!
1-5 pm, S Riverdale Ave, Bronx, NY

About KRVC

Founded in 1981, the Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC), a not-for-profit organization, aims to encourage and support local initiatives that will build and enrich our community through social, cultural, environmental, health, housing, educational and business enterprises. Our target area is the business and residential community comprised of Kingsbridge, Kingsbridge Heights, Marble Hill, Riverdale, Spuyten Duyvil, Fieldston, Woodlawn and Van Cortlandt Village. KRVC expands our work to other programs and communities when appropriate.

Team KRVC:

Tracy McCabe Shelton, Executive Director
Paul Moore, President, Board of Directors
Shari Hall, Chief Financial Officer
Farrah Rubin, Development Director
Linda Manning, Special Events Planner
Cliff Stanton, Greenway Coordinator
Shannon Goodson, Administrator
Martin DeBenedictis, Webmaster
Holly Makin, Jobs Program Coordinator
Edan Segal, Special Events Coordinator
Stacey Natal, Photographer
Arnie Adler, Photographer
Ari Oshinsky, Videographer
Priscilla Aybar, Administrative Assistant
Jonathan Eiger, Event Assistant
Ty Cumbie, Newsletter Graphic Designer
Ana Gonzalez Ribeiro, Development Assistant

Office Hours

Monday-Wednesday, 11am-6pm
Thursday, 11am-2pm
Friday, 1-4pm

Closed Major Holidays

Club Hours

Selected Thursday Evenings and Sunday Afternoons



State Senator Jeff Klein with KRVC's Board Chair Paul Moore and Executive Director Tracy Shelton at the KRVC office.

Message from the Executive Director

The Kingsbridge-Riverdale-Van Cortlandt Development Corporation (KRVC), is enthusiastically releasing our third newsletter. You can pick one up in our red boxes or at our office. Look for the red news boxes in these four locations – Riverdale Avenue and 256th Street; Riverdale Avenue and 236th Street; Broadway and 233rd Street and Broadway and 231st Street. Community members can stop by our office at 505 West 236th Street to pick one up and chat as well. We are happy to use these newsletters as vehicles to let everyone know what we are up to!

Please read all about our events and programs and save the dates for our upcoming events. Find out more about all our initiatives at krvcdc.org.

Exciting Office & Club KRVC News!! - Earlier this year, KRVC opened a small office located at 505 West 236th Street. We are already doing BIG things in the tiny space that is centrally located along a commercial corridor smack in the middle of the business communities we serve—steps away from the South Riverdale, Johnson Avenue and 231st Street commercial corridors and about a mile away from the North Riverdale and Broadway commercial corridors. It is the perfect spot for us! So far, we have held several Club KRVC events in the space and we have many more planned. We also host community meetings, workshops and more in the space.

We are grateful to all our funders and supporters for making all our work possible. Please see the back page of this issue for our sponsor logos and please support those great businesses and organizations. Also check out their coupons in the centerfold of this newsletter. We urge you to support our sponsors!

Councilmember Andrew Cohen recently provided two grants to KRVC to further our work in the Kingsbridge community. KRVC also receives generous funding from the NYC Department of Small Business Services to support our merchant organizing and other work in Marble Hill.

State Senator Jeff Klein, who has provided a record amount of funding to KRVC over the past few years, gets a special thank you for all his support. The ongoing and generous support we receive from Senator Klein makes all the work we do in all the communities we serve possible.
—Tracy McCabe Shelton

KRVC Development Corporation
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Thank you to our sponsors!

